

Personnel

Social Media

The District understands that technology is constantly changing and encourages employees to use technology to assist with student learning. However, employees shall not communicate with students, including adult students, through social media, except for educational purposes expressly related to the student's course work or co-curricular activities. Employees may use social media networking sites for educational purposes under the following guidelines:

1. Social media/networking sites must be created using the District's email address.
2. The appropriate administrator (principal or athletic/activities director) must approve all social network sites and groups prior to use by the employee with students.
3. The building administrator must be a part of the social network site and group between any employee and student.

When using social media, comments, posts and other content must be professional in nature, age appropriate, and standards of professional conduct must be observed.

Legal Reference:

Administrative Regulation adopted: May 18, 2015