

# Master Plan 2.0

















The Academies of Racine Master Plan 2.0 2019-2022



August 2019

Dear Racine Unified Stakeholder,

Throughout the past several years, the Racine Unified School District (RUSD) has been committed to ensuring the successful implementation of a powerful model for transforming its high school experience, The Academies of Racine. Since its launch in 2016 at Case, Horlick and Park High Schools, the District has systematically changed the educational experience for Racine high school students. The Ford Next Generation Learning framework has been integral to setting this foundation.

This year, RUSD will achieve the vision of the original Master Plan to create 'wall to wall' academies for all student in our high schools. We have moved quickly and deliberately with implementing the Academies of Racine, cultivating collaborative and intentional partnerships with business, community and post-secondary leaders. The partnerships will sustain our work as we implement the next iteration of our academies journey as we implement Master Plan 2.0.

The Academies of Racine's Master Plan 2.0 sets the stage for the next five years. So many people inside and outside of RUSD have worked meticulously to develop this next phase of high school transformation. Nearly 100 stakeholders were broken up into eight tactic teams such as Academy & Pathway Development & Refinement, Professional Learning, Building Business & Civic Engagement and K-12 Alignment. Their collaborative and strategic work has been integral to developing this comprehensive plan as we are now 'wall to wall'.

Racine is experiencing growth and economic development and our public schools are key to assuring a long and successful future for our community. Student ownership in their learning is also crucial to our success as they navigate the vast opportunities that are available in the Racine area and beyond.

My sincerest gratitude and congratulations to all the members of the Academies of Racine Master Plan 2.0 Steering Committee members who have committed to establishing the foundation for an exciting future for thousands of RUSD graduates.

The Racine Community can be proud that its public schools continue to strive for excellence. By leveraging the powerful talents of our staff, the support of our families and the collaboration from our business community and post-secondary leaders, we are truly Raising Racine, together.

Yours in education,

Eric N. Gallien, Ph.D.

Superintendent

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## INTRODUCTION

The Wisconsin Idea (specifically in education) is a philosophy that generally states that a good education should influence a person's life outside the boundaries of the classroom. Since its inception, the Academies of Racine have met, challenged, and exceeded this longstanding idea. Through the lens of the Ford NGL model, we will continue to provide our students with the best educational pathways for their individual ambitions.

In collaboration with students, parents, teachers, administrators, and school board members, along with our partners in post-secondary education, business, manufacturing, community, faith-based, and civic organizations, we have created a way for students to be on the route to preparedness from the very employers and post-secondary education institutions that students will be a part of after they graduate. The Racine Unified School District (RUSD) has been collaborating with all stakeholders affected by the Academies of Racine to ensure that this plan is something that creates value for everyone involved.

Our Academies offer students a selection of career pathways to pursue within their high school experience. A pathway is a series of courses designed to prepare them for a specific career all while still meeting the requirements for graduation. Students are educated through hands-on experiences and real-world applications which gives them the opportunity to earn college credits, obtain industry-recognized certifications, and experience apprenticeships in their fields of study.

During the 2016 launch, stakeholders from the Racine community established the Academies of Racine with the broad intention of preparing every student to succeed in their post-graduation endeavors. Whether it be in finding a career or continuing with post-secondary education, the Academy structure is designed to be a driver of student success. This rendering of the master plan will continue to guide the future of the Academies of Racine. Read it. Use it. Make it your own. This is the Academies of Racine Master Plan 2.0.

There are eight tactics to our Academies of Racine Master Plan 2.0; they are as follows:

- 1.) Academy & Pathway Development & Refinement
- 2.) Professional Learning
- 3.) Alignment with Post-Secondary
- 4.) Building Business & Civic Engagement
- 5.) Expanding the Learning Environment
- 6.) Assessment & Tracking
- 7.) Communications & Marketing
- 8.) K-8 Transformation

"We have to get involved and help create good workers... It's a time to engage and the Academies of Racine are our link to do that." Tom Burke, President and Chief

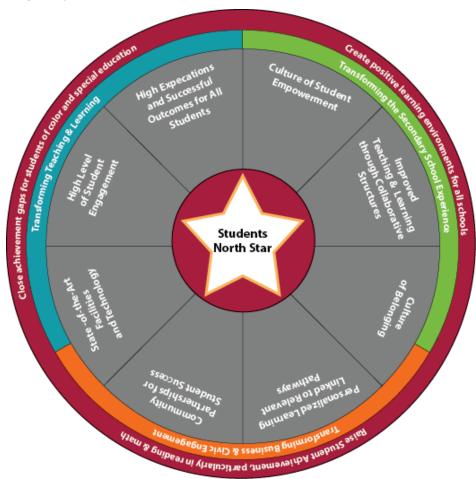
Executive Officer of Modine



## **BACKGROUND**

There are a few supporting documents, plans, and models that we used as the framework for this master plan. This section is meant to briefly explain them along with the reasoning behind why we are using them.

#### The North Star Vision



The North Star Vision was used as a guide to help put together the Master Plan 1.0. This is what we used to launch and implement the Academies of Racine. The graphic below illustrates this vision.

The outer ring represents the main goals from the Strategic Plan at the time it was created. Moving on, the blue, green, and orange rings are the three strands of the Ford Next Generation Learning model for high school transformation. Those strands are described in detail further on in this section. And finally, the eight gray pieces towards the middle are the goals that were set forth by the first master planning team. These all support the main objective of preparing our students for career and/or college readiness.



#### **Guiding Principles and Strategies**

When developing the Academies of Racine Master Plan 2.0, our plans were formulated with the following guiding principles in mind:

- 1. Career and College Ready Graduates
  - Maintain rigorous commitment to the standard of excellence necessary to prepare ALL student to graduate high school with the knowledge, skills and abilities necessary to continue as productive members of society.

#### 2. Sustainability

 Sustain the foundational requirements set forth by Ford Next Generation Learning Model in the development and maintenance of the Academy Model.

#### 3. Infrastructure

 Create an ongoing vision for infrastructure development and design that supports the Academy and pathway framework in accordance with industry/market trends within the Racine community.

#### 4. Onboarding

- Establish and maintain an effective and efficient structure for onboarding new staff and community members to the Academies of Racine model through Professional Development, meetings with the Convening Organization, membership on committees, attendance at meetings, etc.

In addition to these four guiding principles, the key strategies put forth by the Academies of Racine below are referenced throughout this master plan as a check to ensure that our tactics and plans are in line with our broader strategies. The Steering Committee supports the Academies of Racine Master Plan, Pathway Advisory Councils, and the Racine Unified School District Success Ready goals for all students graduating career and college ready through a focus on:

- a.) Culture of Student Empowerment: Student involvement with the community.
- b.) Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- c.) <u>Student Culture of Belonging</u>: Student membership and involvement in studentrun organizations.
- d.) <u>Personalized Learning Linked to Relevant Pathways</u>: Student progress and completion of an Academic Career Plan (ACP).
- e.) <u>Community Partnerships for Student Success</u>: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.



- f.) <u>State-of-the-Art Facilities and Technology</u>: Curriculum, facilities, and technology reflective of industry.
- g.) <u>High Level of Student Engagement</u>: Student attendance rates, graduation rates, and involvement with leadership opportunities.
- h.) <u>High Expectations and Successful Outcomes for All Students</u>: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses.

#### Raising Racine 2022

Raising Racine 2022 is the name of the Strategic Plan for RUSD. It played a key role in our decision-making while piecing together the Master Plan 2.0. Much like the Academies of Racine Key Strategies, Raising Racine 2022 has the Four Pillars of Excellence which will also be addressed throughout this master plan. The four pillars are as follows:

Student Learning	Culture & Environment	Partnerships & Community	Financial & Operational Excellence
Ensure experiences, opportunities and choice so every RUSD student is academically, socially and emotionally successful and ready for career and/or college	Consistently demonstrate our Core Values so that RUSD is a great place to learn, work and succeed	Create strong family, community and business partnerships to accelerate our collective impact on student success	Ensure fiscal decisions and infrastructure planning align to student-centered District priorities

#### National Standards of Practice for Career Academies

The National Career Academy Coalition (NCAC) is the convener of the national partners who framed the National Standards of Practice (NSOP) for Career Academies. These standards will also be addressed throughout this master plan in addition to the Academies of Racine Key Strategies and the *Raising Racine 2022* Outcomes. One goal of the Master Plan 2.0 is to be accredited by the NCAC. Since one of our aims is to be a model Academy, we must meet these standards. Below is a brief overview of these NSOPs:

#### I. Defined Mission and Goals

The career academy has a written definition of its mission, goals, and benchmarks. These are developed by and available to the administrators, teachers, students, parents, advisory board, and others involved in the academy.



#### II. Academy Design

An academy has a well-defined design within the high school, reflecting its status as a small learning community.

#### III. Host Community and High School

Career academies exist in a variety of district and high school contexts, which are important determinants of an academy's success.

#### IV. Faculty and Staff

Appropriate staff selection, leadership, credentialing, and cooperation are critical to an academy's success.

#### V. <u>Professional Development and Continuous Learning</u>

Since an academy places teachers and other adults into roles not normally included in their previous training, providing adequate professional development time, leadership, and support is critical.

#### VI. Governance and Leadership

The academy has a governing structure that incorporates the explicit roles of all stakeholders and the leaders of the advisory board.

#### VII. Teaching and Learning

The teaching and learning within an academy meets or exceeds external standards and college entrance requirements while differing from a comprehensive high school by focusing learning around a theme.

VIII. <u>Employer, Post-Secondary Education, and Community Involvement</u>
A career academy links high school to its host community and involves members of the employer, postsecondary education, and civic community in certain aspects of its operation.

#### IX. Student Assessment

Improvements in student performance are central to an academy's mission. It is important to gather data that reflect whether students are showing improvement and to report these accurately and fairly to maintain the academy's integrity.

#### X. Sustainability

No new academy functions perfectly. Even well established and highly functioning academies benefit from self-examination and refinement. Ensuring and improving the quality of a career academy requires engaging in a regular cycle of improvement.



#### The Ford Next Generation Learning Model

Ford Next Generation Learning is the philanthropic arm of the Ford Motor Company. Their aim is to support communities in bridging education and employers in the business and civic engagement within the community to prepare all of our students for career, college, and life. The five phases in the Ford NGL Roadmap are:

- 1. Explore
- 2. Envision
- 3. Plan
- 4. Implement, and
- 5. Go Further

We are currently in phase four; implementing our career academies. We are constantly striving to get to phase five, going further. The Master Plan 2.0 is going to help us get there.

"Racine Unified has embraced the transformational high school model... to provide supports and experiences for students and teachers by bringing relevance and application to their learning through community engagements in the delivery of real-world instruction. Racine has become an example to others in Ford Next Generation Learning Network."

Starr Herrman, Ford Next Generation Learning Coach

There are three strands to the Ford NGL Model. In this implementation process, we are continuing to ensure that we follow these three strands in our actions and our planning.

#### Strand 1: Transforming Teaching and Learning

Creating meaningful learning experiences that enable students to learn and apply academic, 21st century, and technical knowledge and skills to realworld challenges and that equip them for success in college and careers

#### Strand 2: Transforming the Secondary School Experience

Creating and maintaining the career and interest-themed academies and the collaborative culture, structures, and practices necessary to transform teaching and learning and to capitalize on community engagement

#### Strand 3: Transforming Business and Civic Engagement

Engaging employers, educators, and community leaders in building and sustaining transformed secondary schools that promote community growth and prosperity by preparing students for future work and citizenship



#### **Success Ready!**

As a part of the work from the Master Plan 1.0, the "Success Ready!" document guides students to being career, college, and life ready within RUSD. This interactive document leads students through their high school career, so they know what is expected. These benchmarks are split into three sections: College Ready Indicators, Career Ready Indicators, and Life Ready Indicators. As described on the document below, every graduate must meet district graduation requirements, participate in a Career Pathway course sequence, and complete an academic and career plan. The indicators themselves are expected of students in order to be college, career, and life ready.



Every Racine Unified graduate must meet the following requirements:

- · District graduation requirements
- Participate in a Career Pathway course sequence
- · Complete an academic and career plan

To be college and/or career ready, graduates must also accomplish indicators as described below.

#### College Ready Indicators<sup>1</sup>

**College Ready** graduates maintain a minimum GPA 2.8 out of 4.0 and **two** or more of the following benchmarks:

- ☐ ACT reading score of 22 or ACT math Score of 22
- ☐ AP exam (3+) or AP course (C or better)
- ☐ IB exam (4+) or IB course (C or better)
- ☐ PLTW end of course exam (6+) or PLTW course (C or better)
- ☐ Algebra II (C or better)
- ☐ Dual credit Career Pathway course (C or better)
- ☐ Dual credit College English and/or math (C or better)

Other Factors that Contribute to College and Career Readiness:

- ☐ College academic advising; including FAFSA completion
- ☐ Participation in an approved College Bound Program
- Completion of a 4th credit of math and/or science or 2 credits of world language
- ☐ Seal of Biliteracy
- ☐ Completion of an online course

<sup>1</sup>Please note that each college or university has individualized admission requirements <sup>2</sup>Please note that each individual employer and job will have individual criteria

<sup>2</sup>Please note that each individual employer and job will have in Source: <a href="http://www.redefiningready.org/">http://www.redefiningready.org/</a>

These readiness indicators begin with the class of 2020.

Board approved: October 17, 2016

#### Career Ready Indicators<sup>2</sup>

Career Ready graduates identify a career cluster interest and meet two or more of the benchmarks below:

- ☐ 97% Attendance
- ☐ 80 hours of community service or a service learning project
- ☐ 160 hours of work experience in good standing
- ☐ Wisconsin certified Co-op program or Youth Apprenticeship certification
- ☐ Industry credential/certification (high demand area recommended)
- ☐ WorkKeys Certificate silver or higher
- ☐ Involvement in an approved career and technical student organization
- ☐ Two or more organized co-/extra-curricular activities
- ☐ Students entering the military meet the passing scores on the Armed Services Vocational Aptitude Battery (ASVAB) for chosen military branch

#### Life Ready Indicators - Critical for both College & Career Ready graduates

- · Completion of a financial literacy curriculum or experience
- · Understanding of growth mindset
- Effectively advocating strengths and weaknesses
- Demonstrating grit and perseverance to achieve goals
- Demonstrating use of employability skills
- Demonstrating ability to express viewpoints and interpret diverse perspectives



"A vision has been established as we prepare our next generation of learners to be engaged and able to apply learning in the real world, having them equipped with critical 21st century skills"

- Dan Thielen, Chief of Secondary Transformation





#### **Transforming the Classroom**

The skillset that a worker must have in order to be considered employable is always evolving and has changed significantly over the years. The four C's helps in thinking of what skills are necessary in the 21<sup>st</sup> century. We are educating our students with these skills so that they are well-equipped for their future line of work. Teaching students these skills can be challenging when taking a normal teaching approach. Our four R's guide us through educating our students in a way that leaves an impression on them. These models provide us with the framework we need to truly educate our students.

#### THE FOUR C's

- > Communication
  - Sharing thoughts, questions, ideas, and solutions
- > Collaboration
  - Working together to reach a goal. Putting talent, expertise, and smarts to work
- > Critical Thinking
  - Looking at problems in a new way and linking learning across subjects and disciplines
- > Creativity
  - Trying new approaches to get things done equals innovation and invention

#### THE FOUR R's

- > **R**igor
  - All students take required core academic subjects, electives, and specialized courses in their career area to provide academic *RIGOR* that prepares students for post-secondary education or career options
- > **R**elevance
  - Academy teachers incorporate real-world examples from their career area into all academic and specialized courses to create *RELEVANCE* for students
- > **R**elationships
  - Students move through their academy with classmates who share their interests and a common team of teachers, which builds stronger **RELATIONSHIPS** that promote a sense of belonging
- > Readiness
  - Local employers and community partnerships provide students with interactions that ensure student *READINESS* for post-secondary education and career options



## DISTRICT DATA PROFILE

Racine, Wisconsin can be found on the shores of Lake Michigan in the southeastern part of the state. Located only 25 miles from Milwaukee and 65 miles from Chicago, Racine is the perfect place to call home. Our diverse schools have the distinct advantage of preparing our students for success after high school. Whether it's the 43 different languages spoken by our students, or the powerful cultural diversity exhibited in our district, we are confident in the ability of our students to be prepared for almost any scenario.

The following data is from our 2017-2018 Report to Our Community.

#### **OUR STUDENTS**

Students Enrolled: 19,455

#### **OUR STAFF**

❖ Total Staff: 2,701

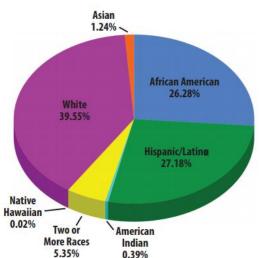
❖ Teachers & Professional Staff: 1,757

Educational Assistants: 443

Educational Support Staff: 171

❖ 61% of Teachers have Advanced Degrees

❖ 69% of Educational Support Staff have Advanced Degrees



RUSD Community Report, 2017-2018

#### **OUR DISTRICT**

- ❖ 5<sup>th</sup> largest school district in Wisconsin
- 7 Cities/Villages Served
- 100 Square Miles
- 9 Board of Education Members
- ❖ 1 Vision The North Star All students graduate career and/or college ready

#### **OUR SCHOOLS**

- 3 Comprehensive High Schools
- ❖ 3 Middle Schools
- 17 Elementary Schools
- 2 Early Learning Centers
- ❖ 3 K-8 Campuses
- ❖ 2 6-12 Campuses



#### **ATTENDANCE RATES:**

\*2017-2018 data

Grade 9: 91.0%
Grade 10: 86.8%
Grade 11: 84.4%
Grade 12: 83.5%
High School Overall: 86.4%

#### ASPIRE DATA (predicts college readiness on ACT):

\*2017-2018 data

#### **MATHEMATICS**

GRADE	OVERALL	BLACK	WHITE	HISPANIC	two or more
9	12.6%	4.6%	24.6%	8.5%	12.8%
10	8.7%	1.2%	22.2%	5.4%	6.1%

#### **READING**

GRADE	OVERALL	BLACK	WHITE	HISPANIC	two or more
9	16.0%	7.0%	33.2%	10.9%	12.8%
10	12.1%	5.2%	26.2%	10.8%	6.1%

ADVANCED PLACEMENT (AP):	<u>2015-16</u>	2016-17	<u>2017-18</u>
AP Exam Participation (students tested) AP Exams Taken (all courses) % of Students Obtaining 3 or Above	319	326	322
	612	589	658
	42.3%	42.3%	36.6%
International Baccalaureate (IB):	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
IB Exam Participation Rate (students tested) IB Exams Taken (all courses) Percentage of Students Obtaining 4 or above	113	115	83
	298	288	241
	71%	74%	88%

#### **HIGH SCHOOL 4-YEAR GRADUATION RATE:**

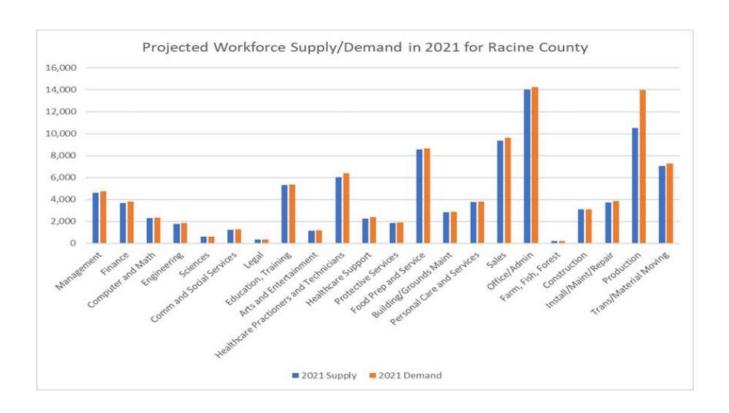
<u>SCHOOL</u>	<u>2015-16</u>	2016-17	<u>2017-18</u>
J.I. Case William Horlick	81.8% 74.7%	82.3% 72.9%	86.5% 76.6%
Washington Park REAL	68.4% 100.0%	70.4% 97.5%	70.9% 93.5%
Walden III	93.0%	100.0%	95.6%
DISTRICT OVERALL:	76.8%	76.1%	<b>74.9</b> %



## RACINE WORKFORCE PROFILE

As a guide for setting our students up for success, we use labor market data to refine and add to our Academy Pathways. Data from the ManpowerGroup, shows the projected workforce supply and demand in 2021 for Racine County (see graph below). The largest gap between the supply and demand of jobs on this graph is in the Production industry.

It is crucial that our students are aware of the availability of different occupations in the Racine area. However, the idea is not just to prepare them for a job, our aim is to prepare them to pursue any occupation that provides a good wage regardless of the level of education they wish to obtain.





## LISTING OF CONTRIBUTING MEMBERS

#### **MASTER PLANNING MEETINGS**

#### January 10, 2019

#### Meeting Goals:

- Set the Foundation
- Establish Tactics

#### Members Present:

- Ahmad Qawi
  - Vice President/Chief Operations Officer, YMCA
- Angela Apmann
  - o Directing Principal, William Horlick HS
- Christopher Neff
  - Director of Academies, RUSD
- Cory Mason
  - Chief Information Officer, Twin Disc
- Dan Thielen
  - Chief of Schools, RUSD
- Eric Gallien
  - Superintendent, RUSD
- Eugene Syvrud
  - o Directing Principal, J.I. Case HS
- Jaime Spaciel
  - Director of Career Pathways and Program Effectiveness, Gateway Technical College
- Jeff Bergman
  - Youth Apprenticeship/Workplace Learning Coordinator, RAMAC
- Jeff Miller
  - Directing Principal, Washington Park HS
- Jennifer Sus
  - Academy Coach, William Horlick HS
- Jim Anderson
  - Business Representative, North Central States Regional Council of Carpenters
- Jody Bloyer
  - Deputy Chief of Secondary Transformation, RUSD
- Joshua McCoy
  - o *Racine City Area Director*, Youth for Christ



- Keona Jones
  - Deputy Chief of Schools, RUSD
- Kristen Monty
  - o Counselor, J.I. Case HS
- Kristine Schwartz
  - o Director of Quality, Aurora Health Care
- Laurie Coleman
  - Community Relations Coordinator, PPG Industrial Coatings
- Lisa Hinkley
  - Associate Vice President and Executive Director for Career and Professional Development, Carthage College
- Liz Powell
  - o Executive Director, Racine Community Foundation
- Marty Weishoff
  - Modine Manufacturing
- Matt Montemurro
  - President/CEO, RAMAC
- Matt Waltz
  - Director of Administration, WRTP/Big Step
- Mike Matus
  - Vice President of Sales and Strategic Solutions, Goodwill
- MT Boyle
  - Chief of Staff, Racine County
- Rob Ducoffe
  - Provost and Vice Chancellor, UW-Parkside
- Sarah Gorke
  - Career Specialist, Carthage College
- Soren Gajewski
  - Deputy Chief of Secondary Schools, RUSD
- Stacy Tapp
  - Chief of Communication and Community Engagement, RUSD
- Steven Russo
  - Director of School Support Operations, RUSD
- Terri Jackley
  - Academy Coach, J.I. Case HS
- Trevor Jung
  - o Community Engagement Coordinator, Visioning a Greater Racine
- Valerie Morey
  - Vice President, Racine Educators United
- Willie McDonald
  - General Manager, RYDE

## February 7, 2019



#### Meeting Goals:

- Sort and Prioritize Ideas
- Develop Subcategories

#### Members Present:

- Angela Apmann
  - o Directing Principal, William Horlick HS
- Chelsea Powell
  - Stakeholder Engagement and Communications Manager, Higher Expectations
- Christopher Neff
  - Director of Academies, RUSD
- Cory Mason
  - Chief Information Officer, Twin Disc
- Dan Thielen
  - Chief of Schools, RUSD
- Eugene Syvrud
  - Directing Principal, J.I. Case HS
- Gabriel Rodriguez
  - o Project Manager, RUSD
- Heather Kraeuter
  - Accountability and Efficiency Data Specialist, RUSD
- Jeff Bergman
  - Youth Apprenticeship/Workplace Learning Coordinator, RAMAC
- Jeff Miller
  - Directing Principal, Washington Park HS
- Jennifer Sus
  - Academy Coach, William Horlick HS
- Joshua McCoy
  - Racine City Area Director, Youth for Christ
- Laurie Coleman
  - Community Relations Coordinator, PPG Industrial Coatings
- Lisa Hinkley
  - Associate Vice President and Executive Director for Career and Professional Development, Carthage College
- Liz Powell
  - Executive Director, Racine Community Foundation
- Marty Weishoff
  - Modine Manufacturing
- Matt Montemurro
  - President/CEO, RAMAC
- Mike Matus
  - Vice President of Sales and Strategic Solutions, Goodwill
- Nicole McDowell
  - Director of Alternative Programs and Charter Schools, RUSD



- Sara Luther
  - Market Manager, Goodwill
- Sarah Gorke
  - Career Specialist, Carthage College
- Soren Gajewski
  - Deputy Chief of Secondary Schools, RUSD
- Stacy Tapp
  - Chief of Communication and Community Engagement, RUSD
- Terri Jackley
  - Academy Coach, J.I. Case HS
- Tim Peltz
  - Chief Information Officer, RUSD
- Trevor Jung
  - o Community Engagement Coordinator, Visioning a Greater Racine

#### April 18, 2019

#### Meeting Goals:

- Establish Action Items by Year
- Begin Writing Plan

#### Members Present:

- Alex DeBaker
  - o Teacher/Coach, J.I. Case HS
- Amanda Neumann
  - Teacher, Gifford Elementary School
- Amy Connolly
  - Director of City Development, City of Racine
- Amv Levonian
  - o Academy Principal, William Horlick HS
- Amy Shepherd
  - Assistant Principal, Red Apple Elementary School
- Angela Apmann
  - o Directing Principal, William Horlick HS
- Angelina Cruz
  - o President, Racine Educators United
- Angie Kennedy
  - Teacher, Mitchell Elementary School
- Anisa Diaz
  - Assistant Principal, Julian Thomas Elementary School
- Bill Miller
  - Associate Provost for Continuing Studies, Carthage College
- Bill O'Malley
  - Academy Principal, Washington Park HS



- Bill Ticha
  - o Principal, Gifford Elementary School
- Brandon Jones
  - School Data Systems Support Specialist, RUSD
- Christopher Neff
  - Director of Academies, RUSD
- Chrishirella Sutton
  - Family and Community Engagement Manager, RUSD
- Christie Gajewski
  - Assistant Director of Curriculum and Instruction, RUSD
- Cory Mason
  - Chief Information Officer, Twin Disc
- Dan Niespodziani
  - o Teacher, Red Apple Elementary School
- Elizabeth Erickson
  - Communications and Outreach Manager, Higher Expectations
- Emily Neubauer
  - Senior Communication Specialist, RUSD
- Eugene Syvrud
  - Directing Principal, J.I. Case HS
- Felicia Howell
  - Family and Community Engagement Specialist, RUSD
- Gregory Smith
  - Teacher, William Horlick HS
- Heather Kraeuter
  - Accountability and Efficiency Data Specialist, RUSD
- Jennifer Barncard
  - Academy Principal, Washington Park HS
- Jaime Spaciel
  - Director of Career Pathways and Program Effectiveness, Gateway Technical College
- Jakki Moga
  - Executive Director of Assessment, RUSD
- Janell Decker
  - Executive Director of Curriculum and Instruction, RUSD
- Jeff Bergman
  - Youth Apprenticeship/Workplace Learning Coordinator, RAMAC
- Jeff Miller
  - o Directing Principal, Washington Park HS
- Jennifer Binneboese
  - Counselor, Washington Park HS
- Jennifer Sus
  - Academy Coach, William Horlick HS
- Jessica Tiefenthaler
  - Human Resources Director, InSinkErator



- John Strack
  - Transportation and Enrollment Supervisor/District Master Scheduler, RUSD
- Joshua McCoy
  - Racine City Area Director, Youth for Christ
- Kamaljit Jackson
  - Senior Accountability and Efficiency Officer, RUSD
- Karin Kirchmeier
  - o Interim President/CEO, United Way of Racine County
- Kathryn Schnetzky
  - Teacher, William Horlick HS
- Kristen Monty
  - Counselor, J.I. Case HS
- Kristine Schwartz
  - o Director of Quality, Aurora Health Care
- Lauren O'Mallev
  - o Freshmen Lead, Washington Park HS
- Laurie Coleman
  - Community Relations Coordinator, PPG Industrial Coatings
- Lisa Hinkley
  - Associate Vice President and Executive Director for Career and Professional Development, Carthage College
- Lisa Vassh
  - o Registered Nurse in Cardiac Rehab, Wheaton Franciscan Healthcare
- Liz Powell
  - o Executive Director, Racine Community Foundation
- Lorie Ann Karls
  - Director of Professional Learning, RUSD
- Maria Barreras
  - Family and Community Engagement Specialist, RUSD
- Marty Weishoff
  - Modine Manufacturing
- Mary Pucci
  - Visioning a Greater Racine
- Matt Montemurro
  - President/CEO, RAMAC
- Matt Waltz
  - Director of Administration, WRTP/Big Step
- Michael Hyland
  - Technology Integration Supervisor, RUSD
- Michael O'Brien
  - Career and Technical Education Coordinator, RUSD
- Mike Matus
  - Vice President of Sales and Strategic Solutions, Goodwill
- MT Boyle



- Chief of Staff, Racine County
- Nick DeBaker
  - Academy Principal, J.I. Case HS
- Nicole McDowell
  - Director of Alternative Programs and Charter Schools, RUSD
- Patrick Todd
  - o Vice President, Nicholsworth Group
- Rachel Schuler
  - Executive Director of Special Education, RUSD
- Rob Ducoffe
  - Provost and Vice Chancellor, UW-Parkside
- Robin Rivas
  - Executive Director of English Language Learner Programs, RUSD
- Rosalie Daca
  - Chief Academic Officer, RUSD
- Sara Luther
  - Market Manager, Goodwill
- Sarah Gorke
  - Career Specialist, Carthage College
- Sarah Kapellusch
  - Workforce and Business Development Specialist, Gateway Technical College
- Soren Gajewski
  - Deputy Chief of Secondary Schools, RUSD
- Steven Russo
  - Director of School Support Operations, RUSD
- Suellen Krahn
  - Teacher, Gifford Elementary School
- Terri Jackley
  - Academy Coach, J.I. Case HS
- Trevor Jung
  - o Community Engagement Coordinator, Visioning a Greater Racine
- Tyler Funk
  - o Teacher, Knapp Elementary School
- Valerie Morey
  - Vice President, Racine Educators United
- Vic Frasher
  - o Director of Community Engagement, Educators Credit Union
- Willie McDonald
  - General Manager, RYDE



## **SUPPORTING ORGANIZATIONS**

**IUOE Local 139** 

128th Air Refueling Wing

A&W Restaurant

American Professional Driving School

American Roller Company

Andis Company

Aramark

Ascension

Ascension All Saints Hospital

Associated General Contractors of Wisconsin

ATI Physical Therapy

Auer Steel & Heating Supply Co.

Aurora Health Care

Aurora Physical Therapy

Aurora Sports Health

**Aviation Groups** 

AWI Metal Fab

Badger Meter

Building Industry Group (BIG)

Bellin College Mobile Hands on Health
Care

**Blood Center of Wisconsin** 

Blue Bear

**Boldt Construction** 

Boucher-Chevrolet

Bricklayers and Allied Craftworkers
International Union
Bryant and Stratton College

Brown Family Chiropractic

C&I Safety

Carroll University

Cardinal Stritch

Caring Alternatives Creek Side Manor

-

Carthage College

**CCB Technologies** 

Central Racine County Health
Department
Challenge Academy

Century Security & Communications, Inc.



Chef Daniel Bonanno

Christ's Church Childcare

CNH

Concordia University

Cox Media Group

Credit Union National Association

Danny's Meats

DeVry University

Dr. Richard M. Wagner DDS

E. C. Styberg Engineering Co.

**Eco-Justice Center** 

**Educators Credit Union** 

Electrical Systems & Service

Empire Beauty School

Facebook

Festival Foods

Fischer USA, Inc.

Five Below

For Pet's Sake

Frank Sterbin CPA, S.C

Choral Arts Society of Southeastern
Wisconsin
City of Racine

**Cobble Creek Solutions** 

Covidien Medical Device

Creative Compulsive

Cree

DeltaHawk

Direct Supply, Inc.

Dr. Steven W. Campbell

EAA Chapter 838

Ed Reggie - Professional Stage Actor

Educator's Rising Carthage College

Emma Widmar - Miss Racine Candidate

**Ethical Choices Program** 

Familia Dental

First Transit

Fisery Forum

Focus ON Community

Fox 6 News

Gateway Technical College



George William's College Goodwill Goodwill Industries of Southeastern Google Wisconsin, Inc. Gordon J. Maier Company, LLP Great Lakes and St. Lawrence Cities Initiative Gross Anatomy Lab - Marquette Habitat for Humanity University Halpin Personnel Halpin Staffing Services Harbor Park CrossFit Heating & Cooling Solutions Higher Expectations for Racine County Herzing University Historical Society Home Harbor Infrastructure Solutions InSinkErator International Brotherhood of Electrical IRS Workers Local Union 430 Javier's Cuisine Jim's Garage Door Johnson Bank Johnson Financial Group Jose's Blue Sombrero Kenosha Area Convention & Visitors Bureau Kids Foot Locker **Knapp Manufacturing** Koepsell-Murray Funeral & Cremation Laborers 113 Services Leeward Business Advisors LEMAN USA, Inc. LPI Madison College Court Reporting Program

MBA Career Council

Men's Wearhouse

Michelle J. Gilliam - Professional Improv Coach



Mary Lou Viola - Glass Artist

McLane Company, Inc.

MIAD

Michigan Technical University

Millennium Villages Project

Milwaukee AHEC

Milwaukee Film

Mount Pleasant Police Department

National Alliance on Mental Illness

National Guard

Network Specialists of Racine Inc.

Nicholsworth Group

North Shore Animal Hospital

O&H Danish Bakery

**Old Salt Tattooers** 

Palmen Chrysler Dodge Jeep RAM of Racine

Piggly Wiggly

Pizza Hut

Plastic Parts Inc.

Postorino Decorating Inc.

Prevent Blindness Wisconsin

Racine Art Museum

Racine County Executive Office

Midwest Technical Institute

Millwrights and Pile Drivers Local 2337

Milwaukee Behavioral Health Division

Modine Manufacturing Company

Milwaukee School of Engineering

NASA

Nelson Bros & Strom Co.

**New Horizon Foods** 

North Central States Regional Council of

Carpenters

Nutritional Design & Good Value

Pharmacy

Oak Ridge Care Center

OPCMIA Local 599

Pick 'n Save

Pine Acers Popcorn

Planned Parenthood

Porcaro Ford

**PPG** Industries

ProHealth Care

Racine Community Foundation

Racine County Human Services



Racine Fire Department

Racine Kenosha Community Action
Agency

Racine Police Department

Racine Zoo

Real Racine

Real Estate Executive Council

**Riley Construction** 

Rockwell

**RUSD** 

Salon Professional Academy

SC Johnson

SE WI Carpentry Training Center

Siena Center

Society's Assets Inc.

St. Catherine's Medical

Sturtevant Auto Salvage

Tamara Marini - Nutritionist

The Manor

Touchpoint

Twenty Family Vision Center

Racine Journal Times

Racine Metal-Fab Ltd.

Racine Wastewater Utility

**RAMAC** 

Red Apple

Ridgewood Care Center

Robb Fischer -Director/Cinematographer Rue 21

Safe Start

Small Business Development Center

SC Johnson Child Care Center

Shorewest Realty

Sienna on the Lake

South Shore Fire Department

St. Monica's

Sustainable Racine

**Textron Aviation** 

The Woods of Caledonia

TriCity National Bank

Twin Disc



**Twisted Cuisine** 

United Way of Racine County

University of St. Francis

US Air National Guard

US Army Recruiting Center

**US Army Sergeant Juhas** 

**UW-Madison** 

**UW-Milwaukee Nursing Simulation Lab** 

**UW-Parkside** 

**UW-Platteville** 

**UW-Whitewater** 

Vero International Cuisine

Villa @ Lincoln

Volunteer Center of Racine/Youth
Volunteer Corps
Walbec Group, Inc.

WI Educational Services Program - DHH

WI Veterans Home of Union Grove

Wisconsin Manufacturers and Commerce

Wisconsin Public TV

WRTP/Big Step

**United Way** 

Universal Technical Institute

**US Air Force** 

**US Army** 

US Army ROTC UW-Parkside

**US Navy** 

**UW-Milwaukee** 

**UW-Oshkosh** 

UW-Parkside, Army ROTC Liaison

**UW-Stout** 

UW-Extension for Kenosha and Racine
Counties
Vietnam Home

Visioning a Greater Racine

Wadewitz Elementary

Walgreens

WI Office of Public Defender

Wisconsin Department of Natural Resources Wisconsin National Guard

Wiscon Products, Inc.

Wisconsin Women's Business Initiative Corporation



YMCA

#### Youth for Christ

#### **Zahn Electronics**



## **OVERVIEW OF THE ACADEMIES OF RACINE**

As explained before, the Academies of Racine allows students the opportunity to choose their own "pathway" to prepare them for their desired career or post-secondary education. Our Academies offer:

- Smaller, personalized learning environments
- Partnerships with businesses providing opportunities for students to solve realworld problems for authentic learning
- A focus on 21st century skills students need to succeed in college and life
- A culture of teamwork, critical thinking, collaboration and creativity
- Rigorous interdisciplinary curriculum
- Preparation for college and career

All of our Academies have pathways that are unique to their individual Academy as well as pathways that are offered at all three Academies. The table below shows all the pathways offered at each individual Academy. The pathways marked in red are only offered at that specific Academy.



- Accounting
- Biomedical Services
- Business
- Construction
- Culinary Arts
- Early Childhood Education
- Education
- Engineering
- Health Services
- Computer Science & Programming
- Manufacturing
  - Fabrication & CNC-Machining
- Marketing



- Accounting
- Aviation
- Biomedical Services
- Business
- Construction
- Culinary Arts
- Early Childhood Education
- Education
- Engineering
- Health Services
- Information Technology
  - Network Support
- Manufacturing
  - Machine Maintenance
- Marketing



- Accounting
- Automotive
- Biomedical Services
- Business
- Construction
- Culinary Arts
- Early Childhood Education
- Education
- Engineering
- Health Services
- Information Technology
  - Web Programming
- Manufacturing
  - Robots & Mechatronics
- Marketing
- United States Army JROTC



Every student is enrolled in the Freshman Academy when they are coming into their freshman year. The idea behind the Freshman Academy is to allow students the opportunity to do some exploratory learning before ultimately deciding which pathway they would like to take part. Each career pathway is clustered into an "Academy" at each individual high school. These different Academies are shown below.



Freshman Academy
Academy of Health Sciences
Academy of Business & Culinary Arts
Academy of Computer Science, Education & Technical Services

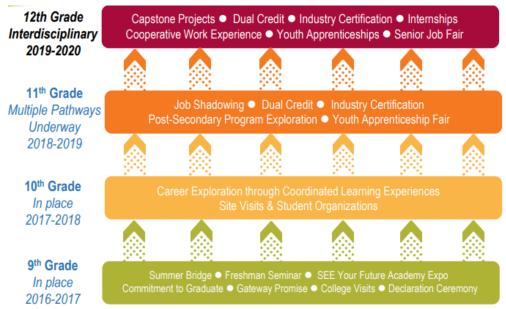


Freshman Academy Academy of Health Sciences & Aviation Academy of Business & Culinary Arts Academy of Education & Technical Services



Freshman Academy Academy of Health Sciences & Education Academy of Business & Culinary Arts Academy of Leadership, Automotive & Technical Services

Our Academy students are taught to learn. This means that we give them hands-on experience and real-world applications for their time in the Academies. The chart below shows some of the key elements for each moment of their high school career.





Without the help from the community, none of our accomplishments (and future plans) would be possible. In a collaboration between education and the community, we have developed a plan that is mutually beneficial for both Racine and our students.

The chart to the right shows how our system works and has been working.

The Academies of Racine CEO Champions provide verbal support and encourage people and businesses to get involved with the Academies. The Academies of Racine Steering Committee provides direction and support where needed within the classrooms and the curriculum. Career Pathway Impact Teams are teams of teachers who develop the curriculum and address how to implement the industry certifications and the experiential learning experiences. The Career Pathway Advisory Councils are a collection of educators, employers,



businesses, and community members (50/50 between education and the community) whose purpose is to discuss the curriculum and opportunities on how to engage more community members and business partners to be a part of the Academies. These councils are described in more detail to follow. And finally, the *Academy Teams* are the foundation of the Academies of Racine. These teams include the Academy Principals, Academy Team Leads, students, teachers, and anyone at the school level that makes the Academies alive.

There are three Career Pathway Advisory Councils: HEaL, BMAC, and ICE-T (acronym meanings on chart). Below the titles are the different pathways that the three

<b>HEaL</b> Health, Education, and Leadership	<b>BMAC</b> Business, Marketing, Accounting & Culinary	ICE-T Industry 4.0 (Manufacturing & IT), Construction, Engineering & Transportation
Chair: Dr. Rob Ducoffe, UW-Parkside Co-Chair: Terri Jackley, Case	Chair: Michael Matus, Goodwill Co-Chair: Jennifer Sus, Horlick	Chair: James Anderson, North Central States Regional Council of Carpenters Co-Chair: Paul Hennessey, Park
Health Services	Business	Manufacturing
Biomedical Science	Marketing	Information Technology
Early Childhood Education	Accounting	Construction
Elementary & Secondary Education	Culinary Arts	Engineering
U.S. Army JROTC		Automotive
		Aviation

advisory councils oversee. As stated previously, they also find opportunities for increasing the involvement from the community and business partners.





RUSD could not do this alone. Our community, business partners, and municipalities coming together to support our students and helping them graduate success ready is what we call the power of collective impact. We are very thankful for the involvement and support from our municipalities, business partners, and community members that make the Academies of Racine successful.



## **OUR MASTER PLAN 2.0 TACTICS**

This is the prominent piece of our Master Plan 2.0. Countless hours of hard work have gone into this plan to ensure that the Academies of Racine continues to improve and produce graduates who exceed the expectations of a typical high school graduate.

In our Master Plan 1.0, our tactic teams decided on ten tactics to employ. The Master Plan 2.0 has been decided to have eight tactics. The reasoning behind this is because some of the Master Plan 1.0 tactics have been combined, or they have been completed with no further work needed to be done.

## MASTER PLAN 1.0

### MASTER PLAN 2.0

*	Freshman Academy	*	Academy & Pathway
*	Academy Career Prep Centers		Development & Refinement
*	Professional Development	*	Professional Learning
*	Alignment with Post-Secondary	*	Alignment with Post-Secondary
	Institutions	*	Building Business & Civic
*	Building Civic Engagement		Engagement
*	Community Support Structures	*	Expanding the Learning
*	IT and Infrastructure Support		Environment
*	Data, Assessment, and Tracking	*	Assessment & Tracking
*	Communications & Marketing	*	Communications & Marketing
*	Middle School Transformation	*	K-8 Transformation

TACTIC	PAGE #
1. Academy & Pathway Development & Refinement	32
2. Professional Learning	45
3. Alignment with Post-Secondary	57
4. Building Business and Civic Engagement	70
5. Expanding the Learning Environment	78
6. Assessment & Tracking	84
7. Communications and Marketing	95
8. K-8 Transformation	109



#### Tactic #1

# Academy & Pathway Development & Refinement

#### Raising Racine 2022 Outcomes Addressed:

- Student Learning
- Culture & Environment
- Partnerships & Community
- Fiscal & Operational Excellence

#### Academies of Racine Key Strategies Addressed:

- Culture of Student Empowerment: Student involvement with the community.
- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Student Culture of Belonging: Student membership and involvement in student-run organizations.
- Personalized Learning Linked to Relevant Pathways: Student progress and completion of an Academic and Career Plan (ACP).
- Community Partnerships for Student Success: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.
- State-of-the-Art Facilities and Technology: Curriculum, facilities, and technology reflective of industry.
- High Level of Student Engagement: Student attendance rates, graduation rates, and involvement with leadership opportunities.
- High Expectations and Successful Outcomes for All Students: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses.

#### **National Standards of Practice Alignment:**

- I-A) College and Career Connections
- I-B) Student Aspirations
- I-C) Student Achievement
- I-D) Commitment to Equity
- II-A) Cross-Grade Articulation
- II-B) Student Selection
- III-B) Support from the Principal and High School Administration
- III-C) Adequate Funding, Facilities, Equipment, and Materials
- IV-B) Academy Staff
- IV-C) Support from Counselors, Non-academy Teachers, and Classified Staff
- V-B) Professional Development
- VII-A) External Standards
- VII-B) Rigorous Learning
- VII-C) Sequenced, Integrated, and Relevant Curriculum
- VII-D) Post-Secondary Planning
- VII-E) Dual Credit Options
- VII-F) Development of a Portfolio and Participation in a Capstone Project
- VIII-A) Local Industry/Economic Needs
- IX-A) Student Data
- IX-B) Multiple Academic Measures
- IX-C) Technical Learning
- IX-E) Evidence of Impact
- X-A) Academy Implementation
- X-B) Academy Refinements



# Tactic Summary Academy & Pathway Development & Refinement

2019 2021 2022 2020 **CATEGORIES** Launch of □ Freshman Seminar Revision of Global Seal of Fine Arts, **Professional** 2.0 committee Freshman Seminar World Language, **Development Skills Training** established 2.0 course and Music & & Growth **Theater** established ☐ All Academy Teachers have will have received **Professional Skills Training Potential Opportunities** Capstone **Professional** Intentionally established for ALL opportunities experience fully development for Designed & and staff students to visit an implemented ELL, SpEd **Educationally** identified for Academy site Professional provided **Aligned** Capstones dual credit development for Learning options identified from capstone courses other Academy provided districts Launch of □ Objectives & Capstone assessments for **Showcase Event** capstone developed Dual credit opportunities for Academy students created **NCAC** ACP Committee re-Regulatory Pathways aligned Revised approach with NCAC and accreditation engaged with to the Academic additional curriculum review & Career Plan process stakeholders from evaluations researched implemented invited □ NCAC □ Pathway evaluation accreditation process identified obtained by each Career Academy □ Pre-approval process for NCAC accreditation developed



# GLOBAL DEVELOPMENT & GROWTH FRESHMAN SEMINAR 2.0

#### Measurable Outcome(s):

☐ Revision of Freshman Seminar 2.0 Course at all Academy high schools

#### **Action Steps:**

- YEAR ONE:
  - Collect staff and student feedback
  - o Formulate Freshman Seminar 2.0 committee
- YEAR TWO:
  - Clarify State Standards and learning objectives
  - o Standardize objectives and summative assessments

**Responsible......** Freshman Seminar Teachers

Freshman Academy Principal

**Director of Academies** 

Accountable...... Curriculum & Instruction Director

Consulted...... Counselors

Students

Steering Committee Pathway Teachers

K-8 Transformation Tactic Team

Informed...... Students

Families

Staff

START DATE	
September 2019	
COMPLETION DATE	
June 2021	

#### **Resources:**

- Survey
- State Standards
- Summer Curriculum Writing
- Post-Secondary Research Partner
- Examples of Semester Curriculum



### GLOBAL DEVELOPMENT & GROWTH SEAL FOR FINE ARTS, WORLD LANGUAGE, MUSIC & THEATER

### Measurable Outcome(s):

☐ Creation of Seal of Fine Arts, World Language, Music & Theater

### **Action Steps:**

- Research existing models
- Develop a sample schedule
- Re-engage Fine Arts, World Language, Music & Theater Department with 2017-18 conversation
- Identify components to a seal
- Review student interest/sign-up data

Responsible...... Director of Bilingual

Director of Fine Arts Music Coordinator

School Data

Accountable...... Director of Academies

Consulted...... Fine Arts Teacher

World Language Teacher

Theater Teacher

Counselors

Informed...... Students

**Families** 

START DATE
September 2021
COMPLETION DATE

### **Resources:**

Funding



### GLOBAL DEVELOPMENT & GROWTH PROFESSIONAL SKILLS

### Measurable Outcome(s):

☐ Teachers provided with professional development to utilize in their practices

### **Action Steps:**

- YEAR ONE:
  - Professional development on professional skills (objectives/assessment/rubric)
- YEAR TWO:
  - Alignment of rubric to standards-based learning
- YEAR THREE:
  - Development of teacher externships to learn and develop strategies to teach
- · Identify resources for teaching and learning skills

Responsible...... Professional Learning Tactic Team

Freshman Academy Teachers

Academy Teachers Pathway Teachers

Accountable...... Director of Academies

Consulted...... Steering Committee

Business & Industry Liaisons

Informed...... Students

Families Community

START DATE	
September 2019	
COMPLETION DATE	
June 2022	

- Academies of Racine Partners
- Salary for Summer Incentive



### INTENTIONALLY DESIGNED & EDUCATIONALLY ALIGNED LEARNING CAPSTONE EXPERIENCE

### Measurable Outcome(s):

- Development of a capstone experience
- ☐ Integration of capstone into Academy education

### **Action Steps:**

- Identify capstones from other academy districts
- Create options for implementation with pathways and academies
- Develop objectives and assessments for capstone
- Provide professional development
- · Host an Awards/Showcase of Learning event

Responsible...... Workplace Learning Coordinators

Academy Principals

Academy Team Leads

Accountable...... Director of Academies

Consulted...... Pathway Teachers

Students Businesses

Curriculum & Instruction

Food Service

Racine Early Education Extended Learning

Family & Community Engagement Office

Informed...... Students

Staff

Board of Education

**Families** 

Community

**Elected Officials** 

START DATE
September 2019
COMPLETION DATE

- State Standards
- Summer Curriculum
- Recognition of Partner, Student
- Convener Connecting Teachers with Community for Project Development



### INTENTIONALLY DESIGNED & EDUCATIONALLY ALIGNED LEARNING GENERAL EDUCATION DUAL CREDITS

### Measurable Outcome(s):

☐ Creation of general education dual credit opportunities for Academy students

### **Action Steps:**

- YEAR ONE:
  - o Identify opportunities/potential for dual credit options
  - o Identify staff who may be candidates
- YEAR TWO:

 Work with higher education to create programs to develop/qualify teachers for dual credit classes

Responsible...... University Representatives

Gateway Technical College Representative

Teacher of Course(s)

Finance Office

Accountable...... Director of Curriculum & Instruction

Consulted...... Counselors

Professor/Instructor at Post-Secondary

Dual Credit Coordinator at Post-Secondary

Informed..... Families

Students Community Elected Officials

START DATE
September 2019
COMPLETION DATE
June 2021

- Funding for Teacher Development
  - Substitutes
  - Salaries
  - University



### INTENTIONALLY DESIGNED & EDUCATIONALLY ALIGNED LEARNING INTEGRATION FOR ALL STUDENTS

### Measurable Outcome(s):

☐ Integrated education experience for special education (SpEd), English Language Learners (ELL), and 504 students and families

### **Action Steps:**

- YEAR ONE:
  - Study visit for SpEd, ELL to Academy Site
- YEAR TWO:
  - o Identify Level 1 course accommodations
  - o Collaborate with post-secondary for dual credit alignment
- YEAR THREE:
  - o Professional Development for staff and partners

Responsible...... Director of Special Education

Director of Bilingual Transition Coordinator

**Director of Student Services** 

Accountable...... Director of Academies

Consulted...... Ford NGL Consultant

Career Industries

Department of Vocational Rehabilitation

Goodwill

Special Education Case Managers

Counselors ELL Teacher

**Pathway Teachers** 

Informed...... Students

**Families** 

Wisconsin Department of Public Instruction

#### **Resources:**

• Funding for Visits

Collaboration Time

START DATE
September 2019
COMPLETION DATE
June 2022



### INTENTIONALLY DESIGNED & EDUCATIONALLY ALIGNED LEARNING ENSURING PATHWAY STUDENT SUCCESS

### Measurable Outcome(s):

- ☐ Creation of a plan addressing student's pathway course failures
- ☐ Adoption of the plan consistent across Academies and Academy High Schools

### **Action Steps:**

- YEAR ONE:
  - Formation of Impact Team to address topic
  - Review student pathway course data
  - Identify practices from other academy districts
  - o Develop a plan addressing student pathway course failure
- YEAR TWO:
  - Pilot the plan with volunteer-selected pathway teachers
  - Refine the plan addressing student pathway course failures
- YEAR THREE:
  - o Implement plan
  - Provide professional learning to all pathway teachers

Responsible...... Pathway Teachers

Curriculum & Instruction

**Academy Principals** 

Accountable...... Director of Academies

Consulted...... Directing Principals

**General Education Teachers** 

Academy Coaches Academy Team Leads

Counselors

Informed...... Students

**Families** 

Board of Education

START DATE	
September 2019	
COMPLETION DATE	

- Teacher Collaboration Time
- Data
- Examples from Other Districts



### REGULATORY ACADEMIC & CAREER PLAN

### Measurable Outcome(s):

☐ Revitalized approach to the Academic & Career Plan (ACP)

### **Action Steps:**

- YEAR ONE:
  - Review ACP progress activities and data collected from students
  - o Re-engage the ACP Committee
    - Invite additional stakeholders
- YEAR TWO:
  - Identify course(s) and/or department to collect data from students of Academies of Racine experiences (i.e. SEE Your Future Expo, Coordinated Site Visits, Job Shadows, etc.)
  - Identify/Develop "assessments"/artifacts tied to learning objectives
- YEAR THREE:
  - Implement
  - Assess implementation from students/staff

Responsible...... Director of Academies

**Workplace Learning Coordinators** 

Counselors

Academy Team Leads Academy Principals Academy Coaches

Accountable...... Director of Student Services Consulted...... Academy & Pathway Teachers

Community

Steering Committee
Post-Secondary Education

Director of Curriculum & Instruction

Informed...... Board of Education

Department of Public Instruction

All Teachers

Families Students

START DATE	
September 2019	
COMPLETION DATE	
June 2022	

- XELLO Training
- Summer Curriculum Writing



### REGULATORY PROCESS FOR PATHWAY REFINEMENT & DEVELOPMENT

### Measurable Outcome(s):

☐ Alignment of Pathway education with effective evaluation process

### **Action Steps:**

- YEAR ONE:
  - Research Academy Community partners (i.e. Nashville) and Post-Secondary partners processes
  - o Identify a program evaluation process for assessing pathways
    - Stakeholder input
    - Student feedback/input
- YEAR TWO:
  - Create timeline for evaluations of pathways
  - o Align with NCAC and curriculum review

Responsible...... Academy Principals

**Directing Principal** 

Director of Curriculum & Instruction

Accountable...... Director of Academies Consulted...... CPAC Representatives

Steering Committee Community Leaders

Students

Student Information System Post-Secondary Partners

Academy Coach

Chief Academic Officer

Informed...... Students

Families Teachers Counselors

START DATE	
September 2019	
COMPLETION DATE	
COMPLETION DATE June 2021	

- Data
- Advisory Boards



### REGULATORY NCAC ACCREDITATION

### Measurable Outcome(s):

 Obtaining an accreditation from the National Career Academy Coalition (NCAC) for each Career Academy

### **Action Steps:**

- Class of 2020 graduates
- Research process
- Develop a pre-approval process for the Academies to consider and be vetted by NCAC process
- Identify a timeline
- Provide Professional Development

Responsible...... Directing Principal

**Academy Principals** 

Accountable...... Director of Academies

Consulted..... Academy Coaches

Academy Team Leads Academy Teachers

Community & Business Partners

Chief of Schools Steering Committee

Informed...... Parents

Community Students

Superintendent Advisory Councils

START DATE
September 2019
COMPLETION DATE
June 2021

- Time
- Patience
- Examples from Other Districts



## Academy & Pathway Development & Refinement Notes



# Tactic #2 Professional Learning

### Raising Racine 2022 Outcomes Addressed:

- Student Learning
- Culture & Environment
- Partnerships & Community
- Financial & Operational Excellence

### **Academies of Racine Key Strategies Addressed:**

- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Student Culture of Belonging: Student membership and involvement in student-run organizations.
- Personalized Learning Linked to Relevant Pathways: Student progress and completion of an Academic and Career Plan (ACP).
- High Expectations and Successful Outcomes for All Students: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses.

#### National Standards of Practice Alignment:

V-B) Professional Development



# Tactic Summary Professional Learning

CATEGORIES	2019	<b>&gt;</b> 2	2020	2021	> 2022
Culturally and Linguistically Responsive Teaching and Learning		action timelin profess learnin opporte All exis partner profess learnin on Cult	g unities sting external rs to receive sional g information curally sive Teaching	All Academy staff to receive CLR professional learning All new external partners to receive professional learning information on Culturally Responsive Teaching and Learning	All Staff to utilize CLR practices All external partners to receive professional learning information on Culturally Responsive Teaching and Learning
Instructional Strategies		partne profess learnin	g information ructional	All high school staff will be trained in Highly Effective Teaming, Teaching on the Block, and Project-Based Learning All new external partners to receive professional learning information on Instructional Strategies	All high school staff will utilize training in their practices All external partners to receive professional learning information on Instructional Strategies
Onboarding New Staff		specific onboar  New particle be inforced commit opporture engage Implementation in the particle agreement existing	ers will pate in the c AoR ding pathway artners will rmed on tment with unities to e with AoR nentation of	All new staff members will participate in the specific AoR onboarding pathway Identification of External Partner Mentors for support and engagement with recruitment and retention of new partners	All new staff members will participate in the specific AoR onboarding pathway All external partners that serve on advisory councils will attend and engage in an annual State of the CPACs



### CULTURALLY AND LINGUISTICALLY RESPONSIVE TEACHING AND LEARNING INTERNAL

### Measurable Outcome(s):

	Υ	EΑ	R	0	N	Ε	•
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 Creation of an action plan to include a timeline and all professional learning opportunities

#### ☐ YEAR TWO:

 All Academies of Racine teaching staff will receive culturally responsive (CLR) professional learning

### ☐ YEAR THREE:

o All staff will utilize culturally responsive practices in their practices

### **Action Steps:**

#### YEAR ONE

- Program Review of the last 3 years of district support for all staff in CLR teaching and learning to gather:
  - Baseline
  - Schools who participated in CLR through the support of Dr.
     Hollie's Center for Culturally Responsive Teaching and Learning
    - Review the impact of the support on student learning and behavior
    - ii. Review the impact on teacher practices
    - iii. Research other options if determined for support
- o Create a committee to establish a district wide CLR plan, including;
  - Measurable Outcomes
  - Progress Monitoring
  - Strategies and Tactics
  - Timeline
  - Success Criteria

#### YEAR TWO

- Build Capacity
  - Delivery options
- Create Accountability Measures
  - Walk-through Tool and Look fors
- o Begin Delivery of CLR Professional Learning
- o Continuous Review and Implementation of Plan

#### YEAR THREE

- Continue Ongoing CLR Professional Learning
- Staff Self-Assessment of Practices
  - Reflection Journal
  - District Self-Assessment Surveys
- Begin Utilizing Classroom Walk-throughs
  - Feedback
  - Ongoing Support



o Continuous Review and Implementation of Plan

- Collaborate with Communications to create public relations announcements
- Progress monitor to determine if goals are being met

Create face-to-face or online learning opportunities

Responsible...... Human Resources

**RUSD Staff** 

Accountable...... Director of Professional Learning

Director of Leadership Development

Consulted..... Experts in the Field

Best Practices Communications

IT

Informed...... All Stakeholders

Communications

IT

START DATE	
May 2019	
COMPLETION DATE	

- Which content or curriculum to follow TBD
- · Walk through tool needed for progress monitoring
- Rubrics/Assessments TBD
- Time and Human Resources
- Online tool to host content TBD



### CULTURALLY AND LINGUISTICALLY RESPONSIVE TEACHING AND LEARNING EXTERNAL

### Measurable Outcome(s):

☐ YEAR ONE:

 All existing external partners will have received professional learning (information) on Culturally Responsive Teaching and Learning

☐ YEAR TWO:

 All new external partners will receive professional learning (information) on Culturally and Responsive Teaching and Learning

☐ YEAR THREE:

 All external partners will receive professional learning (information) on Culturally and Responsive Teaching and Learning

### **Action Steps:**

- Obtain contributions from identified external stakeholders
- Implement with Mighty Ducks\*
- Communicate out to partners
- Confirmation from Convening Organization to RUSD

Responsible...... RUSD Staff

Collective Impact Partner

Accountable...... Convening Organization

Consulted..... RUSD

Convening Organization Steering Committee Communications

IT

Informed...... Steering Committee

Communications

ΙT

Community

#### **Resources:**

- Steering Committee
- RUSD Communications
- External Stakeholders
- Convening Organization

START DATE	
May 2019	
COMPLETION DATE	

\*Mighty Ducks: Academies of Racine action team planning and coordinating events related to the Academies; representation includes RUSD, Higher Expectations and RAMAC



### INSTRUCTIONAL STRATEGIES INTERNAL

### Measurable Outcome(s):

☐ YEAR ONE:

 All high school staff will be trained in Academies 101, Highly Effective Teaming, Teaching on the Block, and Project-Based Learning

☐ YEAR TWO:

- All high school staff trained during the 2019-20 school year will utilize Highly Effective Teaming, Teaching on the Block, and Project-Based Learning
- All new high school staff will be trained in Highly Effective Teaming, Teaching on the Block, and Project-Based Learning
- ☐ YEAR THREE:
  - All high school staff will utilize Highly Effective Teaming, Teaching on the Block, and Project-Based Learning in their practices

### **Action Steps:**

- YEAR ONE
  - Continue the implementation plan of project-based learning
  - o Provide additional professional sessions for staff who are not trained
- YEAR TWO
  - Self-Assessment of Practices
  - Walk-throughs and Look fors
    - Feedback
  - o Provide Professional Learning sessions for new high school staff
- YEAR THREE
  - Self-Assessment of Practices
  - Walk-throughs and Look fors
    - Feedback

Responsible...... RUSD Staff

**Instructional Coaches** 

**Human Resources** 

Accountable...... Chief Academic Officer Office

**Consulted.....** Experts in the Field

Best Practices
Communications

IT

**Academy Coaches** 

Informed...... All Stakeholders

Communications

IT



- Rubrics
- Assessments
- Walk-throughs/Look fors
- Content

START DATE
May 2019
COMPLETION DATE
June 2020



### INSTRUCTIONAL STRATEGIES EXTERNAL

### Measurable Outcome(s):

☐ YEAR ONE:

 All existing external partners will have received professional learning (information) on Instructional Strategies

☐ YEAR TWO:

 All new external partners will receive professional learning (information) on Instructional Strategies

☐ YEAR THREE:

 All external partners will receive professional learning (information) on Instructional Strategies

### **Action Steps:**

- Obtain contributions from identified external stakeholders
- Implement with Mighty Ducks
- Communicate out to partners
- Confirmation from Convening Organization to RUSD

Responsible...... RUSD Staff

Accountable...... Convening Organization

Office of the Chief of Schools

Office of Secondary Transformation

Consulted..... RUSD

Convening Organization Steering Committee Communications

IT

Informed...... Steering Committee

Communications

IT

- Steering Committee
- RUSD Communications
- External Stakeholders
- Convening Organization

START DATE	
May 2019	
COMPLETION DATE	



### ONBOARDING NEW STAFF INTERNAL

### Measurable Outcome(s):

☐ All new staff members will participate in the specific Academies of Racine onboarding

### **Action Steps:**

• Continue the implementation plan of the Academies of Racine onboarding

Responsible..... New RUSD Staff

**Academy Coach** 

Instructional Coach

Accountable...... Human Resources

Professional Learning Director

Consulted..... Experts in the Field

Best Practices Communications

ΙT

Informed...... All Stakeholders

Communications

ΙT

START DATE
May 2019
COMPLETION DATE

- Training Materials for:
  - Highly Effective Teaching
  - o Project-Based Learning
  - Teaching on the Block



### ONBOARDING NEW STAFF EXTERNAL

### Measurable Outcome(s):

- ☐ YEAR ONE:
  - New partners will be informed on commitment with opportunities to engage with the Academies
  - Implementation of partners agreement with existing partners that are engaged with the Academies
- ☐ YEAR TWO:

 Identification of External Partner Mentors to support and engage with recruitment and retention of new partners

- ☐ YEAR THREE:
  - All external partners that serve on advisory councils to attend and engage in an annual State of the Career Pathway Advisory Councils

### **Action Steps:**

- Obtain contributions from identified external stakeholders
- Implement with Mighty Ducks
- Communicate out to partners
- Confirmation from Convening Organization to RUSD

Responsible...... RUSD Staff

Accountable...... Convening Organization

Chief of Schools

Office of Secondary Transformation Professional Learning Development

Consulted...... RUSD

Convening Organization Steering Committee Communications

IT

Informed...... Steering Committee

Communications

IT

- Teams:
  - Steering Committee
  - RUSD Communications
  - External Stakeholders
  - Convening Organization
- Materials:
  - Protocols
  - Procedures

START DATE
May 2019
COMPLETION DATE



Manuals for opportunities to engage

### **Tactical Group Professional Learning Needs**

### Expanding the Learning Environment

- Teachers- Technology
  - o Professional Learning on WISEdash Local
  - Professional Learning on the identified technological communication tool (i.e. School Messenger in Infinite Campus)
  - Professional Learning for teachers on how to utilize technology to expand the learning (i.e. Skype)

### Building Business and Civic Engagement

- Share and support internal and external professional learning tactics
- Teachers to participate in externships

### Alignment of Post-Secondary

Professional Learning on Xello- College and Career Readiness

### Communications and Marketing

- Internal
  - Year One: Middle School counselors on Academies 101
- Share and support internal and external professional learning and practices-Academy Ambassadors

### Academy & Pathway Development & Refinement

- Internal
  - Professional learning provided for the professional skills rubric
  - NCAC accreditation
  - Integrating all special education students into pathways
- Professional Learning for Capstone Projects for Seniors



## Professional Learning Notes

### **TACTIC TEAM NOTES**

- Mentoring... existing partners working with new partners.
- Sharing Information... RUSD website, RAMAC website. Key component in our portal (ease of access) Mobile App?
- What or how will we provide training?
   Video, Handouts, Informational package. Business Mentors. Website.
   Mobile App.



### Tactic #3

### **Alignment with Post-Secondary**

### Raising Racine 2022 Outcomes Addressed:

- Student Learning
- Culture & Environment
- Partnerships & Community

### **Academies of Racine Key Strategies Addressed:**

- Culture of Student Empowerment: Student involvement with the community.
- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Personalized Learning Linked to Relevant Pathways: Student progress and completion of an Academic and Career Plan (ACP).
- Community Partnerships for Student Success: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.
- State-of-the-Art Facilities and Technology: Curriculum, facilities, and technology reflective of industry.
- High Level of Student Engagement: Student attendance rates, graduation rates, and involvement with leadership opportunities.
- High Expectations and Successful Outcomes for All Students: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses.

### **National Standards of Practice Alignment:**

- I-A) College and Career Connections
- I-B) Student Aspirations
- I-C) Student Achievement
- I-D) Commitment to Equity
- II-A) Cross-Grade Articulation
- II-B) Student Selection
- III-B) Support from the Principal and High School Administration
- III-C) Adequate Funding, Facilities, Equipment, and Materials
- IV-B) Academy Staff
- IV-C) Support from Counselors, Non-academy Teachers, and Classified Staff
- V-B) Professional Development
- VII-A) External Standards
- VII-B) Rigorous Learning
- VII-C) Sequenced, Integrated, and Relevant Curriculum
- VII-D) Post-Secondary Planning
- VII-E) Dual Credit Options
- VII-F) Development of a Portfolio and Participation in a Capstone Project
- VIII-A) Local Industry/Economic Needs
- IX-A) Student Data
- IX-B) Multiple Academic Measures
- IX-C) Technical Learning
- IX-E) Evidence of Impact
- X-A) Academy Implementation
- X-B) Academy Refinements



## Tactic Summary Alignment with Post-Secondary

2019 2020 2022 2021 **CATEGORIES Direction-**□ ACP completed by □ ACP completed by Teachers and all students all students pathway leaders Academic actively Career Plan contributing to the development and monitoring of ACP **Experiential** All students provided at least Learning three experiential learning opportunities that integrate postsecondary providers **Transition** HS/College Aligned curriculum Increased leadership completion of that reduces the roundtables **FAFSA Application** number of remedial courses launched □ Families educated needed about HS/College/Career Transition **Preparing** ACP integrated into Teachers sent on **Teacher** externships to **Teachers** Professional learn more about Development Post-Secondary and Career options



### <u>DIRECTION</u> ACADEMIC CAREER PLAN

### Measurable Outcome(s):

- Academic Career Plan (ACP) completion by all students in formats relevant for their intended post-secondary outcome
  - XELLO completion bar status per grade (start with first years in 2019-20 with rolling implementation for each class year)
  - Completion in format relevant to outcome, if different from XELLO (start in 2021-22)
- Teachers and pathway leaders actively contributing to the development and monitoring of ACP
  - First year academy will continue to contribute to plan development (ongoing)
  - On at least an annual basis, ACPs will be reviewed with pathway leader and advisory teachers (2019-20)
  - Build presentation of ACP into capstone/transition-planning

### **Action Steps:**

- Provide Professional Learning to all teachers about the ACP
- Consult with industry and higher education about formats beyond XELLO that may be important for students to understand
- Provide information about the ACP to students/parents/stakeholders through district website
- Help students develop multiple career/academic plans
- Integrate aggregate data from ACP into professional learning for teachers and pathway-related decision-making
  - Identify the top 10-20 student interests to serve as possible site visits/discovery tours/info sessions for students and teachers

**Responsible.....** Students

Teachers

**Pathway Leaders** 

Professional Learning

Academy & Pathway Development & Refinement

Accountable...... Advisory Teachers

Pathway Leaders

Consulted...... Higher Education

Relevant Industries

Communications

Informed...... Alignment with Post-Secondary

Students Parents

**Stakeholders** 



- XELLO
- Other Relevant Technology
- IT Integration for single sign-on
- Data Analysis/Reporting Expertise

START DATE
September 2019
COMPLETION DATE



### EXPERIENTIAL LEARNING

### Measurable Outcome(s):

- ☐ All students provided with at least three experiential learning opportunities by the end of their high school career that integrate post-secondary providers
  - o To be measured by completed reflections in Academic Career Plan

### **Action Steps:**

- Post-secondary providers will bring experiences to students; for example, faculty teaching a sample college class session to students
- Continue to integrate coordinated site visits; for example, small groups of students being taken to a college to sit in on a course
  - o Coordinate with Business and Community Engagement

Responsible..... Academy Leads

**Academy Students** 

Accountable..... Communication Leads

Consulted...... Academy Principals

**Academy Leads** 

Students

Informed...... Communications Department

Directing Principals
Academy Coaches
Chief of Schools
Community Partners
Steering Committee
Senior Leadership

START DATE	
September 2019	
COMPLETION DATE	

- Transportation
- Post-Secondary Career and Educational Providers
- Trade Unions



### TRANSITION PART ONE

### Measurable Outcome(s):

☐ Students will complete cover letter, resume, and mock interview, to be reviewed by community partners, apprenticeships, companies with learning and development departments, and RAMAC

### **Action Steps:**

- Consult with representatives from trades; clarify and communicate about pipelines for post-secondary apprenticeships and other options
- Provide time for preparing applications prior to submission and completing mock interviews
  - Implement organized review team and/or process, which may include community volunteers (utilize Business & Civic Engagement Team to facilitate)
- Complete resumes/cover letters in pathway courses with support from industry specific HR and hiring managers for assistance and guidance
- Complete Mock Interviews through pathway courses

Responsible...... School Counselors

**Admissions Professionals** 

Union Leaders

Gateway School Student Specialist

**Volunteers** 

**Academy Coaches** 

Career & Technical Student Organizations

Accountable...... Deputy Chief of Secondary Transformation

**Academy Principals** 

Consulted..... Pathway Teachers

**Academy Teams** 

**Workplace Learning Coordinators** 

Informed...... School Community

**Business Community** 

- Community/Career/Post-Secondary Volunteers
- RAMAC
- Youth Apprenticeship Organizations
- Site Facilitator

START DATE
September 2019
COMPLETION DATE



### TRANSITION PART TWO

### Measurable Outcome(s):

An aligned curriculum that reduces the number of students that need remedial courses in post-secondary with our stakeholder universities, AND/OR an aligned curriculum that increases the number of students who are admitted to colleges/universities without remedial courses

### **Action Steps:**

- Gather baseline data on remediation for Racine Unified students
- Launch leadership roundtables of high school and college leaders to clarify alignment and shared projects
  - Develop a collaborative practice between high school and college instructors
  - o Focus on standards in math, reading, and writing; define rubrics
  - Periodic meetings to discuss core expectations and review work samples
  - Continue existing plans to restructure and reduce remedial coursework in college
  - Writing instructors/tutors engaged in high school tutoring

Responsible...... Alignment with Post-Secondary

Tactic Leader

Office of Secondary Transformation

Chief Academic Officer

Teachers

Accountable...... Alignment with Post-Secondary

High School and College Leaders

Gateway as Convening Organization

Consulted...... Department of Public Instruction

Racine Unified Chief Academic Office

Office of Secondary Transformation

Informed...... All Stakeholders

- Community/Career/Post-Secondary Volunteers
- RAMAC
- Youth Apprenticeship Organizations
- Site Facilitator

START DATE
September 2019
COMPLETION DATE
June 2022



### TRANSITION PART THREE

### Measurable Outcome(s):

- ☐ Students informed of personal choices that could influence their access to postsecondary options
- ☐ Students are able to display 21<sup>st</sup> century skills necessary for modern day occupations
- ☐ Students demonstrate on-the-job communication skills

### **Action Steps:**

- Integrate material into professional learning about careers/externships and common barriers for entering fields
- Develop students' ability to articulate skills and capabilities through written and oral communication
  - Including resumes, cover letters, and interviews
- Monitor student performance and adjust

Responsible...... Academy Teams

Teachers

School Support Staff

Accountable...... Counselors

Consulted...... Directing Principals

Post-Secondary Partners

Informed...... Community

**Families** 

START DATE
September 2019
COMPLETION DATE

- Academic Career Plan
- College Network



### TRANSITION PART FOUR

### Measurable Outcome(s):

Families educated about high school/college/career transition
Increased submissions of FAFSA application
<ul> <li>FAFSA completion percentage is currently 55%</li> </ul>
<ul> <li>Raise based on how many students go to college from IPEDS</li> </ul>
target to be determined based on current data
Support provided for career and apprenticeship applications
Continued support on military applications

### **Action Steps:**

- Provide support for FAFSA Applications
  - o Refine goal after further consultation with key stakeholders
  - Certify students to assist with taxes; connect families with Volunteer Income Tax Assistants
  - Provide bilingual guidance for non-native English speakers
  - Explain college affordability/funding/FAFSA for any form of postsecondary education (4-year, 2-year, technical college, vocational/trade school, etc.)
  - o Provide "workshop time" for families
  - Inform students about State of Wisconsin incentive program for completing FAFSA
- Provide support for college, workforce, and apprenticeship application development/completion
  - Application workshop time during the school day
  - o Provide time for looking over applications prior to submission
    - Implement organized review team and/or process, which may include community volunteers (utilize Business & Civic Engagement Team to facilitate volunteers)
  - o Provide FAQs/"Do's and Don'ts" to teachers, students, and families
    - Include information about options for undocumented students

Responsible Counselors Admissions Professionals	START DATE September 2019
New Student Specialist Volunteers Academy Coaches	COMPLETION DATE  June 2021
Accountable Office of Secondary Transforma	tion
Academy Principals	
Consulted Financial Aid Coordinator	



Informed.....

- Community/Career/Post-Secondary Volunteers
- RAMAC
- Youth Apprenticeship Organizations
- Site Facilitator



### PREPARING TEACHERS PART ONE

### Measurable Outcome(s):

□ Academic Career Plan (ACP) integrated into Teacher Professional Development

### **Action Steps:**

- Train administrators and teachers on ACP
- Ensure teachers integrate theoretical and project-based learning to provide students with trajectory for growth in work that is hands-on and requires critical thinking
- Invite Academy teachers to Gateway, UW-Parkside, and Carthage, academic information sessions, as well as community and career-related events

Responsible...... Alignment with Post-Secondary Committee

Continuing Education at Colleges

Accountable....... Principals

Consulted...... Teachers

Employers

RAMAC

Informed..... Teachers

Employers

Career Center Staff

START DATE	
September 2019	
COMPLETION DATE	

- Community/Career/Post-Secondary Volunteers
- RAMAC
- Youth Apprenticeship Organizations
- Site Facilitator



### PREPARING TEACHERS PART TWO

### Measurable Outcome(s):

☐ Teachers sent on externships to learn about Post-Secondary and career options

### **Action Steps:**

- On-site learning
  - Understanding process: application, college success skills, on-the-job skills
- Learn how to articulate how high school classes fit into broader context and apply post-graduation outcomes (i.e. how English relates to research)
- Create available opportunities through different majors- direct and indirect

Responsible............ Academy Coaches
Accountable............ Academy Coaches
Consulted............. Local Colleges
Key Employers
Informed............. Teachers
High School Administrators
College Administrators
Employers

START DATE	
September 2019	
COMPLETION DATE	
June 2022	

- Community/Career/Post-Secondary Volunteers
- RAMAC
- Youth Apprenticeship Organizations
- Site Facilitator



# Alignment with Post-Secondary Notes



### Tactic #4

### Building Business & Civic Engagement

#### Raising Racine 2022 Outcomes Addressed:

- Student Learning
- Partnerships & Community

### Academies of Racine Key Strategies Addressed:

- Culture of Student Empowerment: Student involvement with the community.
- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Personalized Learning Linked to Relevant Pathways: Student progress and completion of an Academic and Career Plan (ACP).
- Community Partnerships for Student Success: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.
- State-of-the-Art Facilities and Technology: Curriculum, facilities, and technology reflective of industry.
- High Level of Student Engagement: Student attendance rates, graduation rates, and involvement with leadership opportunities.
- High Expectations and Successful Outcomes for All Students: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses.

### **National Standards of Practice Alignment:**

- IV-A) Teacher Leader(s)/Coordinators
- IV-B) Academy Staff
- IV-C) Support from the Counselors, Non-Academy Teachers, and Classified Staff
- VII-A) External Standards
- VII-B) Rigorous Learning
- VII-C) Sequenced, Integrated, and Relevant Curriculum
- VII-D) Post-Secondary Planning
- VII-F) Development of a Portfolio and Participation in a Capstone Project
- VIII-A) Local Industry/Economic Needs
- VIII-B) Community Involvement
- VIII-C) Citizenship
- VIII-D) Work-Based Learning



## Tactic Summary Building Business & Civic Engagement

2019 2020 2021 2022 **CATEGORIES** 60% participation in 75% participation in 90% participation in **Experiential** Coordinated Site **Coordinated Site Coordinated Site** Learning-Visits **Visits Visits Students** □ 20% growth in youth 20% growth in youth □ 20% growth in youth apprenticeships/coapprenticeships/coapprenticeships/coops/internships ops/internships ops/internships □ Pathway Capstones fully implemented **Experiential** Develop and/or Launch of Summer Staff/Teacher Protocol for teacher refine protocol Externships Externships experiential Learningfor experiential □ Staff/Teacher learning **Teachers** learning **Gateway Technical** opportunities developed and opportunities **College Visits** refined ☐ Staff/Teacher **Externships CPAC** action items **Career Pathway CPAC** bylaws Freshman Academy completed and CPAC launched completed **Advisory** adopted □ CPAC action items Councils **CPAC** action completed items completed Communication, Revised **Business/Community** Increased number **Ambassador** engagement plan of business and Outreach, and implemented program community Opportunities to organizations **Engage** hosting student experiences by 10% per year



### EXPERIENTIAL LEARNING STUDENTS

### Measurable Outcome(s):

- □ Attain 80%+ overall student participation rate for employer hosted signature events by Year Three of the Master Plan 2.0
  - 9th Grade: 90% student participation in SEE Your Future Expo and College Visits
  - o 10<sup>th</sup> Grade: 90% student participation in Coordinated Site Visits
    - Year One: 60% participation
    - Year Two: 75% participation
    - Year Three: 90% participation
  - 11<sup>th</sup> Grade: 80% student participation in Workplace Learning Fair and Reality Check Day
  - o 12th Grade: Implement Capstone
    - Year One: BioMed, Engineering, Health Service, PLTW Comp Sci
      - Pilot a "Pathway Showcase and Employer Recognition Event"
    - Year Two: Pilot at least five additional Pathways
    - Year Three: Pathway Capstones fully implemented
  - 10<sup>th</sup>-12<sup>th</sup> Grade: Each Pathway course will host at least one Guest Speaker per semester
  - o <u>11<sup>th</sup> and 12<sup>th</sup> Grade:</u> 20% year-over-year increase in involvement with youth apprenticeships, co-ops, and internships
    - Baseline number from 2018-2019: 140

### **Action Steps:**

- Regarding SEE Your Future Expo and College Visits:
  - Increase marketing of events and benefits of participating
  - Show video of previous year's events
- Regarding Coordinated Site Visits
  - o Embed event in the curriculum
  - All Academy teachers required to chaperone at least one Site Visit
- Regarding Workplace Learning Fair and Reality Check Day
  - Embed event in the curriculum
  - Academy teachers required to chaperone
  - Develop Workplace Learning Fair protocol and manual for teachers and business partners
- Regarding Capstone Implementation:
  - Identify Capstone from other Academy Districts
  - Develop Capstone protocol and manual for teachers and business partners
- Develop a Standard Operating Procedure for collecting attendance at/for signature Academy events
- Create a Standard Opt Out Form for signature Academy events



- Continue to build, refine, and improve each signature event within experiential learning
- Research and develop a transportation plan for Job Shadows

• Develop Internship protocol and manual for teachers and business partners

Responsible...... Youth Apprenticeship Coordinator

Convening Partner Academy Coaches

Office of Secondary Transformation

Business Community Community Partners Post-Secondary

**RUSD Communications** 

Accountable...... Office of Secondary Transformation

Consulted...... Career Pathway Advisory Council

Business Partners Academy Team Steering Committee

Informed..... Parents

Employers Community

**RUSD Communications** 

•••		
	START DATE	
	September 2019	
	COMPLETION DATE	
	June 2022	

#### Resources:

 Supportive Documentation/Examples from other Ford Next Generation Learning Communities



### EXPERIENTIAL LEARNING TEACHERS

### Measurable Outcome(s):

☐ Creation of a protocol for teacher experiential learning opportunities with manual and documentation

### **Action Steps:**

- Staff/Teacher Externships: One visit per year per Academy team (90 minutes)
- YEAR ONE:
  - Business Coordinated Site Visits
- YEAR TWO:
  - Launch of Summer Externships
  - Staff/Teacher Gateway Technical College Visits

Responsible...... Convening Partner

**Academy Coaches** 

Office of Secondary Transformation

Business Community Community Partners

Post-Secondary

RUSD Communications Professional Learning

Accountable...... Office of Secondary Transformation Consulted...... Career Pathway Advisory Council

Business Partners Academy Team

Teachers Students

**Steering Committee** 

Informed..... Parents

Employers Community

**RUSD Communications** 

START DATE	
September 2019	
COMPLETION DATE	
COMPLETION DATE June 2022	

#### **Resources:**

RUSD Budget



### CAREER PATHWAY ADVISORY COUNCILS

### Measurable Outcome(s):

- Ongoing completion and tracking of Career Pathway Advisory Council (CPAC) action items
- Completion and adoption of CPAC bylaws
- Launch of Freshman Academy CPAC

### **Action Steps:**

- Complete and track ongoing CPAC action items and minutes
- YEAR ONE:
  - Complete and adopt CPAC manual including bylaws for Career Academies
- YEAR TWO:
  - o Launch Freshman Academy CPAC with emphasis on parental involvement

START DATE	
September 2019	
COMPLETION DATE	
June 2020	

#### **Resources:**

National Standards of Practice for Freshman Academies



### COMMUNICATION, OUTREACH, AND OPPORTUNITIES TO ENGAGE

### Measurable Outcome(s):

Creation and implementation of a Business/Community Engagement Plan
Monitoring and modifying the Ambassador program
Celebration of outcomes which Communications will chronicle and release to
the public

### **Action Steps:**

- YEAR ONE:
  - Reflect and revise Ambassador program which may include community and student pipeline development and monitoring
  - Monitor the progress of partnerships through the evaluation of pathways
  - Create and implement Business/Community and Family engagement plan which would include parent ambassadors
  - o Create onboarding protocol for business and community partners
  - o Identify metrics for each Academies of Racine event and interaction
- YEAR TWO & THREE:
  - Maintain the established baseline of business engagement and increase by a minimum of 10% per year
  - o Implement the newly revised Ambassador program by end of Year Two

Responsible...... Community Partner

Work-Based Learning Coordinator

**Academy Coaches** 

Youth Apprentice Coordinator

Convening Organization

Accountable...... Office of Secondary Transformation

Consulted...... Steering Committee

**Businesses** 

**Advisory Committee** 

Ford Next Generation Learning

RAMAC/YPR

Civic/Community Partners

Informed...... RUSD Communications

Community Families Students

START DATE	
September 2019	
COMPLETION DATE	
June 2020	

- RUSD Budget for Ambassador Program
- Database of Business/Community Organizations
- RAMAC
- Racine Rotary



# **Building Business & Civic Engagement**Notes



### Tactic #5

### **Expanding the Learning Environment**

### Raising Racine 2022 Outcomes Addressed:

- Partnerships & Community
- Culture & Environment
- Student Learning
- Financial & Operational Excellence

### Academies of Racine Key Strategies Addressed:

- Culture of Student Empowerment: Student involvement with the community.
- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Community Partnerships for Student Success: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.
- State-of-the-Art Facilities and Technology: Curriculum, facilities, and technology reflective of industry.

### **National Standards of Practice Alignment:**

- II-D) Physical Space
- III-C) Adequate Funding, Facilities, Equipment, and Materials
- V-C) Volunteer and Parent Orientation
- VIII-B) Community Involvement



# Tactic Summary Expanding the Learning Environment

CATEGORIES	2019	2020	2021	2022
Align Transportation with Academies, School Choice, and Signature Events		☐ Creation of a transportation master plan	☐ Implementation of plan to provide allaround accessibility	
Configuring Space to Foster a Positive Culture and Learning Environment			□ Confirmation that we have the right technology for the Academies □ Creation of a climate conducive to experiential-based learning	
Leveraging Technology to Create a Non- Traditional Learning Environment	☐ Increased usage and awareness of Infinite Campus Portal and App			Every RUSD student will have a device



### ALIGN TRANSPORTATION WITH THE ACADEMIES, SCHOOL CHOICE, AND SIGNATURE EVENTS

### Measurable Outcome(s):

Accessibility to school (a bus system aligned to school choice and the
academies model)
Accessibility to after school activities
Accessibility to workplace learning environments
Accessibility to school for parents

### **Action Steps:**

- YEAR ONE:
  - Collect transportation data that will impact transportation model especially in regard to pathway
- YEAR TWO:
  - Create a transportation master plan and get the plan funded
- YEAR THREE:
  - o Implement the plan

Accessibility to signature events

Responsible...... RYDE General Manager

First Student Transportation

Director of Enrollment and Transportation

Accountable...... Higher Expectations

Consulted...... RYDE General Manager

Transit Commission School Principals

First Student Transportation **RUSD Chief Operations Officer** 

School Board

Office of Secondary Transformation

Informed...... RUSD Parents

**RUSD Students RUSD Community** 

Transit Commission

#### **Resources:**

- Funding for data collection and development of the plan
- Funding to change the transportation model
- Collaboration between the city transportation system and the school transportation system



START DATE

September 2019

**COMPLETION DATE** 

June 2021

### CONFIGURING SPACE TO FOSTER A POSITIVE CULTURE AND LEARNING ENVIRONMENT

### Measurable Outcome(s):

- □ Confirmation that we obtain the right technology for the Academies
- ☐ Climate encouraging experiential-based learning

### **Action Steps:**

- Develop a plan and purchase equipment to expand on what we have
- Assess the Inventory of Technology and Equipment
- Intentionally advertise our need for learning lab furniture

Responsible...... Deputy Chief of Secondary Transformation

Accountable...... Office of Secondary Transformation

**Chief of Operations** 

Chief of IT

Consulted..... Pathway Teachers

**Business Community** 

Gateway/Higher Education

Informed...... Community

START DATE	
September 2019	
COMPLETION DATE	
June 2021	

#### **Resources:**

Financial requirement to purchase equipment



### LEVERAGING TECHNOLOGY TO CREATE A NON-TRADITIONAL LEARNING ENVIRONMENT

### Measurable Outcome(s):

- o Increase usage and awareness of Infinite Campus Portal and App
- o Every student in RUSD will have a device

### **Action Steps:**

- Professional Development for teachers
- Awareness to students and parents
- · Work with city to insure broadband access in the community and households
- Assess RUSD capabilities of Wi-Fi
- School Board policies will need to be in place

Responsible...... Directing Principals

Deputy Chief of Secondary Transformation

Accountable...... School Data

Communications Academy Principals

**Teachers** 

Family and Community Engagement Office

Chief of IT

Office of Secondary Transformation City of Racine/Other Municipalities

Consulted...... Teachers

Students

Instructional Coaches

Virtual Learning

Informed..... Education Stakeholders

**Community Partners** 

START DATE	
September 2019	
COMPLETION DATE	
June 2022	

- IT for Professional Development
- Funding for technology



# **Expanding the Learning Environment**Notes



### Tactic #6

### **Assessment & Tracking**

### Raising Racine 2022 Outcomes Addressed:

- Student Learning
- Culture & Environment
- Partnerships & Community

#### Academies of Racine Key Strategies Addressed:

- Culture of Student Empowerment: Student involvement with the community.
- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Student Culture of Belonging: Student membership and involvement in student-run organizations.
- Personalized Learning Linked to Relevant Pathways: Student progress and completion of an Academic and Career Plan (ACP).
- Community Partnerships for Student Success: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.
- High Level of Student Engagement: Student attendance rates, graduation rates, and involvement with leadership opportunities.
- High Expectations and Successful Outcomes for All Students: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses.

### **National Standards of Practice Alignment:**

- I-B) Student Aspirations
- I-C) Student Achievement
- I-E) Stakeholder Involvement
- II-B) Student Selection
- IV-B) Academy Staff
- IV-C) Support from the Counselors, Non-academic Teachers, and Classified Staff
- VII-D) Post-Secondary Planning
- VIII-B) Community Involvement
- VIII-D) Work-Based Learning
- IX-A) Student Data
- IX-B) Multiple Academic Measures
- IX-C) Technical Learning
- IX-E) Evidence of Impact



# Tactic Summary Assessment & Tracking

CATEGORIES 2019 2020 2021 2022

Post- Graduation Data		<ul> <li>□ Uniform process with scholarship committees created</li> <li>□ Database for collecting scholarship information determined</li> <li>□ XELLO implemented</li> </ul>	<ul> <li>Uniform process implemented and timelines established for monitor with quality checks</li> <li>Data measures collected for SEE Your Future Expo and College Visits</li> <li>ACP-Created/Revised</li> </ul>	<ul> <li>Uniform process implemented and monitored with appropriate adjustments</li> <li>Data measures collected for SEE Your Future Expo, College Visits, and Coordinated Site Visits</li> </ul>
Academy Structure Impact	<ul><li>Metrics for Annual Report reviewed and revised</li></ul>	<ul> <li>Published Annual Report</li> <li>Academy dashboards and SIP templates built</li> <li>Agendas aligned with NSOPs</li> </ul>	☐ Agendas aligned with NSOPs	<ul> <li>Implement and monitor improvement efforts by academy</li> <li>Agendas aligned with NSOPs</li> </ul>
Assessments and Student Progress Reporting	□ Established baseline for ACT, ASPIRE, and MAP scores	<ul> <li>Set vision of expected use of data</li> <li>Trainers trained on data warehouse</li> <li>Establish expectations for analyzing data use</li> </ul>	☐ Establish baseline with teachers	☐ Attainable targets set
Family, Business, and Community Partnership Data		Increased number of "workplace experience" experiences from 121 to 150		□ Increased number of "workplace experience" experiences to 300
Wisedash Local Accessibility Review		☐ Full utilization of Wisedash Local within Academy Meetings on a bi- weekly basis		☐ Full record of the frequency Wisedash Local is discussed at meetings



### POST-GRADUATION DATA

### Measurable Outcome(s):

Creation of a uniform process with scholarship committees and database for
scholarship information for graduating seniors

- ☐ Implementation of XELLO (replacing Career Cruising)
- ☐ Development of data collection point measures in the systems

### **Action Steps:**

- Scholarships- Counselor Tracking
  - o YEAR ONE: Establish a baseline, a uniform process with scholarship committees and determine database for collecting scholarship information for graduating seniors
  - YEAR TWO: Implement and establish timelines for monitor with quality checks
  - YEAR THREE: Implement and monitor, adjust
- Academic Career Plan
  - YEAR ONE: Implement XELLO and develop data collection measures in the systems
  - YEAR TWO: Collect the data measures: SEE Your Future Expo and College **Visits**
  - YEAR THREE: Collect the data measures for SEE Your Future Expo, College Visits, and Coordinated Site Visits
- Create/Revise Freshman Seminar and Pathway Classes

Responsible...... Counselors

Seminar Teachers **Data Specialists Student Services** 

Accountable...... Directing Principal **Academy Principals** 

Consulted..... Lead Counselor

**Student Services Director** 

Informed...... Community

Ford Next Generation Learning

**RUSD** Students **Families** 

**Academy Coach Academy Principals** 

START DATE	
September 2019	
COMPLETION DATE	

- Template for Reporting
- XELLO



- Clearinghouse Data
- Students
- Student Information System



### ACADEMY STRUCTURE IMPACT

### Measurable Outcome(s):

Release of an Academies of Racine Annual Report
Monitoring of school improvement plans, and dashboard organized by the
Academies
Continuation of agenda topics aligning with NSOPs

### **Action Steps:**

- Review and revise metrics and collection process based on wall-to-wall status
  - Publish Academies of Racine Annual Report
- Regarding school improvement plans and dashboard:
  - YEAR ONE: Explore, research, and build academy dashboards and school improvement plan templates
  - YEAR TWO: Train, implement, and monitor by academy
  - o YEAR THREE: Implement and monitor improvement efforts by academy
- Continue to identify NSOP on agenda topics and monitor
- Weekly Academy meetings
- Professional Development days
- Project-Based Learning Charting Systems
- Academy Principal/Team Lead meetings
- Academy Coach/Team Lead meetings
- Increase the purity of the Academies

Department Chairs Accountable Team Leads  START DATE	
Academy Coach September 2019	
Academy Principals COMPLETION DAT	Έ
Teachers Committees	

Committees
Consulted...... Teachers
Students
Team Leads
Informed...... Directing Principal

Office of Secondary Transformation

- NSOP Document
- Climate Survey Instrument
- Student Information System
- Data Rooms



### ASSESSMENTS AND STUDENT PROGRESS REPORTING

### Measurable Outcome(s):

 Data provided to teachers to drive instruction based around increasing ACT, ASPIRE, and MAP scores

### **Action Steps:**

- YEAR ONE:
  - Set vision expected use of data
  - Train trainers (Academy Leads and Academy Principals) on data warehouse
  - Establish expectations for analyzing data use
  - o Strategic assessment and interpretation
  - Establish baseline
- YEAR TWO:
  - Set vision expected use of data
  - Train teacher teams (Academy Leads and Academy Principals) on data warehouse
  - Establish baseline with teachers
- YEAR THREE:
  - Set attainable targets
- Enhance data triangulation
- Professional development for Student Information System

Responsible Data Specialist	START DATE
AP Testing Coordinator  Accountable Directing Principal	September 2019
Consulted Testing Team	COMPLETION DATE
Data Specialist	June 2022
Informed Community	
Ford Next Generation Lea	arning

#### **Resources:**

- Student Information System (to make data accessible)
- Professional Development (to better data)

**RUSD** 



### FAMILY, BUSINESS, COMMUNITY PARTNERSHIP DATA

### Measurable Outcome(s):

☐ Growth of the number of Workplace Experience Opportunities to 300

### **Action Steps:**

Collect and review data provided by workplace coordinator and academy coaches

Responsible..... Academy Coach

Academy Lead Academy Principal

Youth Apprenticeship Teachers

Data Specialist

Workplace Learning Coordinator

Accountable...... Directing Principle

Consulted...... Workplace Learning Coordinator

Academy Coach

Informed...... Community

Ford Next Generation Learning

RUSD

START DATE		
September 2019		
COMPLETION DATE		
June 2022		

- Sign-in Sheets (for conferences)
- Youth Apprenticeship/Workplace Learning Coordinator
- Academy Coach



### STUDENT DATA

### Measurable Outcome(s):

☐ YEAR ONE:

 Established success ready criteria and analysis indicators for incoming students from collaboration with K-8 Transformation Team

☐ YEAR TWO:

 Established Career, College, and Life Ready Indicators for incoming students

☐ YEAR THREE:

 Increased algebra pass rates, GPAs, graduation rate, student engagement in extra- and co-curricular activities, AP/IB/Parkside Access College Credit/Early College Credit/Start College Now/dual enrollment (Career Technical Education Course), student attendance, underrepresented enrollment in advanced courses, dual credit cost savings, and 9<sup>th</sup> grade credit attainment

### **Action Steps:**

- Work with K-8 Transformation Team to establish Success Ready Indicators
- Collect and review data building leadership, department chairs, and teachers at academy meetings
- Collect and include all dual enrollment cost savings from all programs

Responsible...... Algebra Teachers

Counselors

Academy Principals Data Specialist

AP Coordinator

IB Coordinator
Active Directories

Curriculum & Instruction

Accountable...... Directing Principals

Consulted...... Data Specialist

Algebra Teachers

Curriculum & Instruction

**Academy Principals** 

**Lead Counselors** 

Informed...... Community

Ford Next Generation Learning

District

#### **Resources:**

- Data Warehouse
- Director of Academies



START DATE

September 2019

**COMPLETION DATE** 

June 2022

- Student Information System
- Gateway/Parkside/IB/AP Partners



### WISEDASH LOCAL ACCESSIBILITY REVIEW

### Measurable Outcome(s):

☐ Record of the frequency Wisedash Local is discussed at meetings

### **Action Steps:**

- Train staff to use Wisedash Local
- Discuss issues with Wisedash Local in Principle Leadership Academy and Assistant Principal Leadership Academy

Responsible...... Professional Learning

Accountable...... Chief of Schools

Principals

Information Technology

Consulted...... Teaching Staff

Chief Academic Officer

Data Specialists

Informed...... Parents

Teachers Students

START DATE	
September 2019	
COMPLETION DATE	
June 2022	

- Regular Updates on Workplace Experience Opportunities
- RAMAC
- Workplace Learning Coordinators
- System to Record Student Participation



# Assessment & Tracking Notes



### Tactic #7

### Communications & Marketing

#### Raising Racine 2022 Outcomes Addressed:

- Culture & Environment
- Partnerships & Community
- Student Learning
- Financial & Operational Excellence

#### Academies of Racine Key Strategies Addressed:

- Culture of Student Empowerment: Student involvement with the community.
- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Student Culture of Belonging: Student membership and involvement in student-run organizations.
- Personalized Learning Linked to Relevant Pathways: Student progress and completion of an Academic and Career Plan (ACP).
- Community Partnerships for Student Success: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.
- State-of-the-Art Facilities and Technology: Curriculum, facilities, and technology reflective of industry.
- High Level of Student Engagement: Student attendance rates, graduation rates, and involvement with leadership opportunities.
- High Expectations and Successful Outcomes for All Students: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses

#### **National Standards of Practice Alignment:**

- I-A) College and Career Connections
- I-B) Student Aspirations
- I-C) Student Achievement
- I-D) Commitment to Equity
- I-E) Stakeholder Involvement
- II-A) Cross-Grade Articulation
- II-B) Student Selection
- II-C) Cohort Scheduling
- II-D) Physical Space
- IV-A) Teacher Leader(s)/Coordinators
- IV-C) Support from the Counselors, Non-academic Teachers, and Classified Staff
- VI-A) Network of Support
- VI-C) A Healthy Partnership
- VI-D) A Student Voice
- VII-C) Sequenced, Integrated, and Relevant Curriculum
- VII-F) Development of a Portfolio and Participation in a Capstone Project
- VIII-B) Community Involvement
- VIII-D) Work-Based Learning
  - X-C) Reflection of the Academy's Mission and Goals



# Tactic Summary Communications & Marketing

<u>CATEGORIES</u> 2019 2020 2021 2022

Telling the Student Success Stories	<ul> <li>Social media accounts set up</li> <li>35% open rate for newsletter</li> <li>Greater engagement from Academy Ambassadors with the public</li> <li>Establish protocol for tracking participation of parents/families attending Academy Showcases</li> </ul>	Based on 2019 participation baseline, set goal for increased participation at Academy Showcases		
Internal Engagement	<ul> <li>80% completion rate for Professional Learning Academies 101 training</li> <li>8th graders take one-day trip to Academies</li> <li>Park HS to launch small group tours</li> <li>Case and Horlick to increase small group tour participation by 5%</li> </ul>	District-wide completion of the Professional Learning Academies 101 training		
Branding	<ul> <li>□ Brand awareness survey created and distributed</li> <li>□ Increased visibility of Academies products and materials</li> </ul>	<ul> <li>Target gaps         revealed in brand         awareness survey         with marketing</li> <li>Increased visibility         of Academies         products and         materials</li> </ul>	☐ Increased visibility of Academies products and materials	☐ Increased visibility of Academies products and materials
Growing Community Partnerships and Awareness	<ul> <li>Establish plan for outreach to nontraditional community partners (e.g. Focus on Community)</li> <li>Develop tool for tracking business partner engagement on social media; begin tracking engagement</li> </ul>	<ul> <li>Outreach to non-traditional community partners</li> <li>Based on baseline numbers from year 1, set goal for increasing business partner engagement on social media</li> </ul>	□ Based on baseline numbers from 2020, set goal for increasing number of non-traditional community partners	



### TELLING THE STUDENT SUCCESS STORIES PART ONE

### Measurable Outcome(s):

☐ Increases in likes, followers, and engagement/reach; in year 1, develop tracking system for monitoring engagement on social media; year 2, develop goal to increase engagement

### **Action Steps:**

- Create an Instagram and Twitter account for every high school
- Within each high school, every Academy has an account
- Develop templates for each account

Responsible...... Academy Principals

**Academy Leads** 

Accountable...... Communications Department

Consulted...... Academy Principals

**Academy Leads** 

Students

Informed...... Chief of Schools

Community Partners Senior Leadership

Schools

# START DATE September 2019 COMPLETION DATE

- RUSD Communications
- Academy Students



### TELLING THE STUDENT SUCCESS STORIES PART TWO

### **Measurable Outcome(s):**

□ 35% open rate (per Academy) for emails and newsletters sent to families

### **Action Steps:**

• Each Academy will have a quarterly "What's Happening" newsletter

Responsible..... Academy Leads

**Academy Students** 

Accountable...... Communication Leads

Consulted...... Academy Principals

Academy Leads

Students

Informed...... Communications Department

Directing Principals
Academy Coaches
Chief of Schools
Community Partners
Steering Committee
Senior Leadership

START DATE	
September 2019	
COMPLETION DATE	
COMPLETION DATE	

- RUSD Communication Team
- Academy Leads



### TELLING THE STUDENT SUCCESS STORIES PART THREE

### Measurable Outcome(s):

- ☐ Increased face-to-face interactions between Academy Ambassadors and the greater Racine community to tell success stories
  - More meetings, presentations, and report outs

### **Action Steps:**

- Educate students about meeting materials
- Work with students to create scheduling opportunities to share success stories

Responsible...... Communications Department

**Academy Ambassadors** 

Accountable...... Academy Coach Consulted...... Pathway Students Business Partners

Community

Informed...... Chief of Schools

Steering Committee Senior Leadership

Principals

START DATE	
September 2019	
COMPLETION DATE	

- RUSD Communications
- Academy Students



### TELLING THE STUDENT SUCCESS STORIES PART FOUR

### Measurable Outcome(s):

Upon establishing baseline participation in Academy Showcases in 2019, set goals for yearly increase in participation.

### **Action Steps:**

• Create a strategic plan for an event that includes incentives, childcare, and transportation among other details drawing in as many families as possible

Steering Committee Parents

Parents Students Community

Senior Leadership

Media

	START DATE	
	September 2019	
	COMPLETION DATE	
COMPLETION DATE		

- RUSD Communications Department
- Transportation Department
- Education Pathway Teachers and Students
- 4K Office



### INTERNAL ENGAGEMENT PART ONE

### Measurable Outcome(s):

☐ YEAR ONE:

- 80% of pilot population (middle school counselors) completes the Professional Learning Academies 101 training
- 100% of "front office" staff (Academy Secretaries, purchasing clerks, etc.) completes the Professional Learning Academies 101 training

☐ YEAR TWO:

District-wide population completes the Professional Learning Academies
 101 training

#### **Action Steps:**

 Engage Professional Learning Department to create Academy-related curriculum opportunities for pilot population

Responsible...... Steering Committee

Professional Learning Department

Director of Academies

Accountable...... Superintendent Consulted...... Chief of Schools

Senior Leadership Academy Coaches Directing Principals Human Resources

Informed..... RAMAC

START DATE		
September 2019 and September 2020		
COMPLETION DATE		

- Academy Coaches
- Professional Learning
- Interested Teachers



### INTERNAL ENGAGEMENT PART TWO

### Measurable Outcome(s):

□ Every 8<sup>th</sup> grade student visits the Academies of Racine at Case, Horlick, and Park High Schools in the fall during a one-day trip

### **Action Steps:**

 Schedule meeting between middle school principals, select teachers, high school principals, and academy coaches to discuss details and how we can achieve our desired outcome

Responsible..... Academy Coaches

**Academy Principals** 

Accountable...... Directing Principals Consulted...... Middle School Staff

High School Staff

**Bus Company** 

Informed...... Communications Department

Chief of Schools Senior Leadership

- Middle School Staff
- High School Staff



### INTERNAL ENGAGEMENT PART THREE

### Measurable Outcome(s):

- ☐ The Academies of Racine at Park High School will launch their small group tours for families
- $\hfill\Box$  The Academies of Racine at Case and Horlick will increase their participation by 5%

### **Action Steps:**

- Create structure at Park High School to support our desired outcome
- Create a marketing campaign that promotes this opportunity to the entire community
- Work with Greater Racine County to leverage marketing materials

Responsible	Academy Coaches
Accountable	<b>Directing Principals</b>
Consulted	Counselors
Informed	Pathway Teachers
	Administrators
	Chief of Schools

START DATE	
September 2019	
COMPLETION DATE	

#### Resources:

• Communications Department



### BRANDING PART ONE

Measurable Outcome(s):
------------------------

- UW-Parkside will design a brand awareness survey and disseminate it to high school students, families, and businesses electronically and/or telephonically
- ☐ Once a baseline is found, improve the next year

### **Action Steps:**

- YEAR ONE:
  - o Contact UW-Parkside to develop brand awareness survey
  - Push the survey out to all stakeholders and collect results
- YEAR TWO:
  - Look at where the gaps are and target those specific groups with marketing and communication

Responsible............. UW-Parkside Students

Marketing Chair

Accountable...... Communications Department

Consulted...... Academy Principals

**Academy Coaches** 

Gateway

Informed.....

September 2019 and September 2020

**COMPLETION DATE** 

- UW-Parkside
- RAMAC



### BRANDING PART TWO

### Measurable Outcome(s):

Visibility	of	swag	increases

- ☐ More people are representing the Academies at Case, Horlick, and Park with clothing, materials, etc.
- ☐ Increased quantity of Academies of Racine swag in individual school stores

### **Action Steps:**

 Continue development of Academies swag including window clings, billboards, pop sockets, etc. to build pride within the Academies

Responsible...... Communications Department

**Directing Principals** 

Deputy Chief of Secondary Transformation
Director of Career & Technical Education
Deputy Chief of Secondary Transformation

Accountable...... Deputy Chief of Secondary Transformation

Consulted...... Academy Staff
Chief of Schools

Deputy Chief of Secondary Transformation Director of Career & Technical Education

Informed...... All High School Staff

#### **Resources:**

• Communications Department

START DATE				
September 2019, 2020, 2021, and 2022				
COMPLETION DATE				



### GROWING COMMUNITY PARTNERSHIPS & AWARENESS PART ONE

### Measurable Outcome(s):

□ Upon establishing outreach strategy and baseline participation of non-traditional community partners in years 1 and 2, establish yearly goal for increasing non-traditional partnerships.

### **Action Steps:**

- Work with Business and Civic Engagement Committee to determine different partnership opportunities to spread the message about what is being offered
- Work with convening organization to build upon their business partnership agreement

Responsible...... Convening Organization

Accountable...... Tactic Team

**Convening Organization** 

Consulted...... Academy Coaches

**Academy Principals** 

**RUSD Communications Team** 

RAMAC.

Chief of Schools

Family Engagement Team

Informed...... Steering Committee

- Academy Ambassadors
- Involved Parents
- Convening Organization
- School Parent-Teacher Associations

START DATE
September 2019 and September 2020
COMPLETION DATE



### GROWING COMMUNITY PARTNERSHIPS & AWARENESS PART TWO

### Measurable Outcome(s):

In year 1, we will develop a system for monitoring business partner engagement on social media and establish a baseline; in year 2, we will set a yearly goal for increasing business partner social media engagement based off baseline.

### **Action Steps:**

- Create a marketing/media toolkit for businesses to help spread the word about the Academies using common language, logos, etc.
- Develop photo frames i.e. Proud Academies of Racine Parent, Proud Student, etc.

Responsible..... RUSD Communications Team

**Tactic Committee** 

Accountable...... Tactic Committee

Consulted..... RAMAC

Chief of Schools

Informed..... High School Staff

- RUSD Communications Department
- Academy Principals
- Academy Coaches

START DATE	
September 2019 and September 2020	
COMPLETION DATE	



# Communications & Marketing Notes



### Tactic #8

### **K-8 Transformation**

### Raising Racine 2022 Outcomes Addressed:

- Student Learning
- Culture & Environment
- Partnerships & Community

#### Academies of Racine Key Strategies Addressed:

- Culture of Student Empowerment: Student involvement with the community.
- Improved Teaching & Learning through Collaborative Structures: Faculty, staff, and administration participation in Academies of Racine professional development and academy team meetings.
- Personalized Learning Linked to Relevant Pathways: Student progress and completion of an Academic and Career Plan (ACP).
- Community Partnerships for Student Success: Community member and employer interest and involvement with the Academies of Racine Opportunities to Engage.
- State-of-the-Art Facilities and Technology: Curriculum, facilities, and technology reflective of industry.
- High Level of Student Engagement: Student attendance rates, graduation rates, and involvement with leadership opportunities.
- High Expectations and Successful Outcomes for All Students: Students earning high demand industry credentials, qualifying for college credits, and prepared for entry-level college courses.

### **National Standards of Practice Alignment:**

- I-A) College and Career Connections
- I-B) Student Aspirations
- I-C) Student Achievement
- I-E) Stakeholder Involvement
- II-A) Cross-Grade Articulation
- VI-A) Network of Support
- VII-A) External Standards
- VII-B) Rigorous Learning
- VII-C) Sequenced, Integrated, and Relevant Curriculum
- VIII-B) Community Involvement
- VIII-C) Citizenship
- IX-A) Student Data
- IX-B) Multiple Academic Measures



### Tactic Summary K-8 Transformation

CATEGORIES	2019	> 2020	2021	> 2022
Alignment of K-8 Education to Prepare Students for High School	<ul> <li>Identification of initial stakeholder group (Jun.)</li> <li>Identification of holes and current experiences and their alignment with "Freshman Academy Specific" Academies (SepDec.)</li> </ul>	□ Development of additional experiences/comm unity involvement/reaching to current and potential partners (JanMay) □ Professional learning materials distributed (Aug.)	□ Curriculum aligned and developed □ Development of templates/plannin g tools/guidelines	□ Implementation of curriculum □ More experiences aligned to Freshman Academy piloted □ Progress monitored
4K-8 College and Career Readiness Document	□ Survey designed to gather initial knowledge around social-emotional and academic programming □ Initial meetings held with professionals to convene around indicators (Oct.) □ Development of initial draft (Dec.)	☐ Final draft developed (Apr.) ☐ Presentation of 4K- 8 Success Ready! Document (May)		



### ALIGNMENT OF K-8 EDUCATION TO PREPARE STUDENTS FOR HIGH SCHOOL

### Measurable Outcome(s):

- Creation of cohesive and academy-aligned experiential learning opportunities for all students K-8
- ☐ K-8 students understand what the different pathways look like and entail

### **Action Steps:**

- YEAR ONE:
  - Identify the initial stakeholder group (RACI determination)
  - Resource Identification:
    - What is being done?
    - What experiences do students already have?
    - What is the purpose/rationale of the current experiences and projects?
  - o Identify what experiences students need
    - Determine whether current experiences align to "Freshman Academy Specific" Academies and identify holes
  - Develop experiences, project criteria, and expectations aligned to the Academies (Steering Committee)
  - Identify additional experiences, community involvement opportunities, and partners to reach out to (current and/or potential)
- YEAR TWO:
  - Find community partnerships
  - Align/Develop curriculum
    - Review materials (cross-curricular considerations)
    - Update materials (alignment to curriculum review)
    - Write curricular units (English/Spanish)
  - o Develop templates, planning tools for schools, and guidelines
  - Communicate purpose and rationale
  - Provide professional learning for teachers
- YEAR THREE:
  - Implement and pilot more experiences that are aligned to Freshman Academy
  - o Monitor progress and plan for expansion
  - o Provide ongoing professional learning and support
  - Develop onboarding plan

Responsible...... K-8 Transformation Tactic Team

**Deputy Chief of Schools** 

Counselors

Accountable...... Deputy Chief of Schools

Consulted...... Teachers

Counselors



Administrators

Department Leaders

Office of Secondary Transformation

Informed...... Steering Committee

Office of the Chief of Schools

District Leadership

### **Resources:**

• Steering Committee

• Professional Learning

• Meeting Rooms

• General Meeting Supplies

START DATE
May 2019
COMPLETION DATE
June 2022
Julie 2022



### 4K-8 COLLEGE AND CAREER READINESS DOCUMENT

### Measurable Outcome(s):

 Creation of a 4K-8 College and Career Readiness (Success Ready!) document that articulates college ready, career ready, and life ready indicators that align to the High School Success Ready document

### **Action Steps:**

- Design a survey to gather initial knowledge around social-emotional and academic programming
  - Review survey results
- Identify and invite appropriate professionals to convene around academic and social-emotional indicators
- Solidify agenda for first meetings
- Hold initial meetings
- Develop an initial draft of the 4K-8 Success Ready! Document
- Develop final draft of the 4K-8 Success Ready! Document
- Present 4K-8 Success Ready! Document to Senior Leadership and other appropriate leaders

on Tactic Team
on Tactic Tear

Deputy Chief of Schools

Counselors

Accountable...... Deputy Chief of Schools

Consulted...... Teachers

Counselors Administrators

**Department Leaders** 

Office of Secondary Transformation

Informed...... Steering Committee

Office of the Chief of Schools

District Leadership

#### Resources:

- Various Professionals
- Timeline Plan
- Meeting Rooms
- Budget (subs, food, general meeting supplies)



START DATE

September 2019

**COMPLETION DATE** 

May 2020

# **K-8 Transformation**Notes



### **CLOSING**

The purpose of this document is not to just lay on a shelf. The tactics in this master plan were specifically written with this in mind. In contrast to the Master Plan 1.0, one of the upgrades in this master plan is that it is "a living document." There is plenty of blank space on the page to write within the tactic categories themselves. In addition to the blank space on the page, an extra page has been added at the end of each tactic for the tactic teams, or any reader, to make notes in their own Master Plan 2.0.

With the help of all of our partners, this effort to give our youth an education that goes above and beyond the expectations of an ordinary high school experience can be accomplished. We thank everyone who has put work into this project, and we are confident that the efforts from our tactic teams, and everyone else involved, will lead us to a better Racine.

