



Minutes for Academies of Racine Steering Committee - November 8, 2017

Call to Order

A regular meeting of the Academies of Racine Steering Committee was held on November 8, 2017 at Gateway Technical College, Racine Campus. It began at 8:01 am and was presided over by Matt Montemurro, withCarolynn Friesch as secretary.

Attendees

Members in attendance included

Ahmad Qawi

Amy Connolly

Angela Apmann

Carolynn Friesch

Dr. Christopher Neff

Dan Thielen

David Rounds

Dominic Cariello

Dr. Robert Ducoffe

Jaime Spaciel

Jason Pruitt (designee for Thomas Kline)

Jeff Miller

Jennifer Sus

Jim Anderson

Jody Bloyer

Josh McCoy (designee for Osmar Aguilar)

Kristin Monty

Liz Powell

Matt Montemurro

MT Boyle

Rosalie Daca

Stacy Tapp

Terri Jackley

Trevor Jung

Guest in attendance included

Hon. Eugene A. Gasiorkiewicz

Apologies for absence

Angelina Cruz

Angie Mattes

Dr. Eric Gallien

Jeff Neubauer

Jenny Trick

Linda Hoover

Michael Matus

Patrick Booth

Robert Wittke

Rodney Prunty

Sarah Gorke

Agenda Item #1: Approval of Minutes

A motion to approve the minutes of the previous August 11, 2017 meeting as presented was made James Anderson. The motion approved by Dominic Cariello and was unanimously seconded by the committee.

Agenda Item #2: Guest Speaker - Hon. Eugene A. Gasiorkiewicz

- Slide deck will be included in email to Steering Committee members

Agenda Item #3: Subcommittee Reports

Governance & Leadership: Dr. Christopher Neff

Motion: Moved by Dr. Christopher Neff and seconded that the committee adopt the governing bylaws as presented. The motion carried with a unanimous vote in favor.

- Final bylaws are included in the email to Steering Committee members.

Increasing Employer Engagement: Carolynn Friesch

- Sarah and Carolynn launched a Communication Group that will focus on external communications and marketing.
- The group consists of: myself, Sarah Gorke, Terri Jackley, Jennifer Sus, Jody Bloyer, Anna Clementi (RAMAC), Chelsea Powell (HE), and Amanda Bulgrin (Modine).
- They have had three meetings since September and will be meeting monthly.
- Their work has included reviewing newly developed taglines and messaging that was created by a marketing firm called Catch 22. The marketing firm is working with Stacy Tapp and her team on the middle transformation messaging as well.
- They are also working on the developing of a series of articles that will appear in the Journal Times A+ section each month. The first article should appear later this month after the SEE Your Future Expo.

Preparing Employers to Engage in the Academies: Terri Jackley

- The Subcommittee will meet after the SEE Your Future Expo to develop documents for the upcoming Coordinated Site Visits.

Communication: Stacy Tapp

- The Office of Communication is working closely with Catch 22 to develop taglines and messaging for the Academies. New marketing pieces will be developed using the updated messaging.
- In December, the Academies of Racine will be featured in the RAMAC magazine. Copies will be distributed to each high school.

Agenda Item #4: Academy Coach Update

Case High School: Terri Jackley

- The Freshman Commitment to Graduate Ceremony was held earlier this semester.
- The Data Room is complete and being used by teachers to track student progress.
- COMAC meeting with held at the school in September. Local employers and elected officials were present to see the progress of the school and learn more about the IB program.
- New Student Ambassadors are currently being recruited and current Ambassadors will attend a training in Nashville.
- New opportunity for prospective students and parents: Tour Tuesdays led by Ambassadors.
- Ten out of eleven pathways have had at least one guest speaker.

Horlick High School: Jennifer Sus

- The Freshman Commitment to Graduate Ceremony was held earlier this semester.
- Gateway Technical College representatives spoke to Freshman about the Gateway Promise.
- Upcoming Events:
 - November 15th - First Coordinated Site Visit for construction students. They will visit the Carpentry training center in Pewaukee and Riley Construction will have students walk through the school's construction site to prepare for trip.
 - November 16th - Hosting COMAR meeting

Park High School: Jeff Miller (designee for Sarah Gorke)

- The Freshman Commitment to Graduate Ceremony will be held on November 9th.
- The data room is work in progress (construction is occurring now) should done by mid-November.
- The JROTC Pathway continues to grow. Major Jason Hauser has been added. There are 130 students participating and they looking to add a 2nd section. The instructors are working with UW Parkside to develop their program.
- In October, the Automotive Pathway held a meeting at Gateway with students and parents.
- For the Manufacturing (Mechatronics) Pathway, a robotic arm has been delivered. Student interest in the program continues to grow. Students can receive FANUC certification as part of relationship with SME Prime. The Board of Education will tour the school later this semester.
- Comments from Chris Neff: In October, the Academies and SME Prime held a meeting with local employers to discuss fundraising opportunities. SME Prime, in partnership with the Emerson Foundation, was able to secure the funding for the robotic arm at Park High School.

Agenda Item #5: Employer Engagement Program Manager Update (Carolynn Friesch)

- SEE Your Future Expo - Tuesday November 14th
 - Numbers (as of November 8th)
 - Employers: 54
 - Booths: 78
 - Volunteers: 141
 - New Employers: 18 / New Volunteers: 50
 - LY Numbers:
 - Employers: 43
 - Tables: 55
 - Volunteers: 115
- This fall, Carolynn has spent time meeting with members of our Committee that were not able to attend the retreat.
- We are welcoming new partnerships with Covenant at Murray Mansion which is located on Washington Ave near Park High School, Brooks Tractor which is located near I-94 by Highway 20, and an expanded partnership with Mrs. Meyers Reading Room, the Hispanic Roundtable, and Junior Achievement.

Agenda Item #6: Facilities Update (Dan Thielen)

Horlick High School

- Thank you to Chris Ruud and DeltaHawk for use of hangar for the Aviation Pathway.
- The science classrooms should be completed by end of December 2017.

Park High School

- Please see updated from Jeff Miller in the Academy Coach Update.

Case High School

- The Office of Secondary Transformation is beginning to discuss updating the science classrooms at Case. Based on a needs assessment, Horlick science classrooms were the first to be updated.
- There are immediate needs for updates to the Childcare facilities at Case.

Comment from Chris Neff: The Academies are interested in establishing early childhood centers at each of the high schools as learning labs for students. Students will work at assistant teachers and get experience before they enter the field. They are also looking at additional options off-campus. There are approximately 150 students that are interested in the Early Childhood Education and Education Pathway.

Comments from Dan Thielen: Each high school is working on establishment of data rooms that can be used to focus on data of the Academies, including grades, behavior and attendance.

Agenda Item #7: Experiential Learning Update: Youth Apprenticeship & Co-Op (Matt Montemurro)

- There are currently 70 students in the Youth Apprenticeship program. Our goal is to increase the number of participants to 300, beginning with the class of 2020. We are looking to align resources and people to focus on that goal.
- Comments from Chris Neff: Manufacturing, Construction, Healthcare, Hospitality, Marketing, Finance are included in the Youth Apprenticeship program. Students can participate in a one or two-year program
 - One year program: 450 hours on the job, 250 hours must be during the school year and enrolled in two technical courses that align with apprenticeship
 - Two-year program: 900 hours on the job, 500 hours must be completed during the school years and enrolled in 4 technical courses that align with the apprenticeship

Agenda Item #8: Business Community Update: COMAR (Dominic Cariello)

- The Commerce and Manufacturers Association of Racine, formerly known as MAR, will hold two meetings at high schools this Fall. The second meeting will be on November 16th at Horlick.
- The COMAR representatives include representation of employers that are aligned with the Academy Pathways.
- The Academies will need approximately 500 business advisors once they are up and running
- Business and community leaders from the Villages are visiting the schools, understanding the goals and progress, and meeting with Student Ambassadors.

Closing Remarks (Matt Montemurro)

- Upcoming Steering Committee meetings will include an update from the Superintendent.
- Meeting requests for our February, May, and August meetings have been sent to all Steering Committee members.

Adjournment

Dan Thielen moved that the meeting be adjourned. The motion was approved by Jeff Miller and was unanimously seconded by the committee at 9:27 a.m.

Next Meeting

Date: February 13, 2018

Time: 7:45-9:30 am

Location: J.I. Case High School, 7345 Washington Avenue, 53406

Carolynn Friesch

Secretary
Higher Expectations for Racine County

February 13, 2018

Date of Approval

